

## **How can we nudge citizens to see waste as a resource?**

Canterbury Cathedral Lodge, The Precincts, Canterbury CT1 2EH  
11:30am to 3:30pm, Thursday 19 September 2019

### **Conference Programme** **#KRPconf**

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| 10.45 | Registration and Refreshments  |
| 11.30 | <b>Welcome by Conference Chair, Paldeep Bhatti<br/>KRP Manager</b>   |
| 11.45 | Imagine a green & pleasant land where all recycling bins are the same colour?<br><b>Sam Reeve, Resource Futures</b>                |
| 12.05 | Applying 'nudge' principles to tackle the global waste crisis through consumer<br>behaviour change<br><b>Victoria Hutchin, WYG</b> |
| 12.25 | Panel Questions  |

12.45 Lunch

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| 13.30 | <b>Introduction to the afternoon session, Paldeep Bhatti</b>   |
| 13.35 | Disrupting the recycling communications paradigm<br><b>Stephen Bates, Envirocomms</b>                      |
| 13.55 | Keeping it simple for consumers<br><b>Jane Bevis, OPRL Ltd</b>   |
| 14.15 | Responsible Resource Use; A Packaging Perspective on Why Collaboration is Key<br><b>Tracy Sutton, Root</b> |
| 14.35 | Resource Resolution – Sainsbury's and our customers<br><b>James Skidmore, Sainsbury's</b>                  |
| 14.55 | Panel Questions  |
| 15.15 | <b>Conference Chair's Parting Thoughts: Paldeep Bhatti</b>   |
| 15.30 | Conference End   |