# Kent County Council Adult Social Care and Health Directorate

# Privacy Notice for Participants of Local Start for Life and Family Hubs Evaluation

### **EASY READ**



7/1 TEN

#### Who are we?

We are Kent County Council (KCC).

Kent County Council (KCC) has asked 31ten Consulting Ltd to work with local families to find out how they have been supported by Family Hubs and Start for Life services. This will involve working with children, parents & carers of children, and pregnant people and their partners.

This project will run from February 2024 to June 2025.

This is a shorter easy read document of the full privacy notice. You can read the full notice on our website. Details are at the end of this document.



There is a law called Data Protection and the United Kingdom General Data Protection Regulation (UK GDPR). This law means we must tell you:

- 1. What personal information we collect
- 2. How we get your personal information
- 3. How we use your personal information

4. Who we can share your personal information with



### What personal information we collect

- Name
- Email address
- Phone number
- Your postcode
- How many children you have and their age(s).
- Information about you such as your age

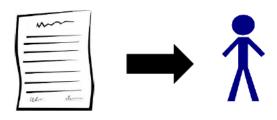
# Special types of personal information we collect are:

- Your ethnicity, if you choose to share it with us.
- If you would like to attend a meeting with us, we may need to find out more about you (such as if you need wheelchair access or any needs about what you can eat or drink).
- If we talk to you, we may also find out other things about you, such as your race / ethnicity or religious beliefs, or your experiences of mental health and other challenges.
- We may take video or audio recordings of online or face-to-face interviews, with your consent. These recordings could collect information about your health, race/ethnicity, or religious beliefs.



# Reasons we can record and use your information:

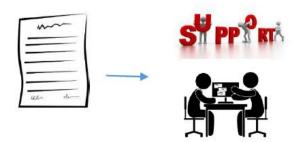
We will only collect and use your information when you have told us it is okay to do this.



## How we get your personal information

We get this information from:

- What you tell us when we work with you
- What you tell us in your response to our Family Hubs awareness survey.



### How we use information about you

We use information about you to:

- run the project, e.g. making contact with you to invite you to sessions or sending you updates.
- make sure our sessions are easy for you to come to and that we look after your needs.
- Make notes of our conversations so that we can remember what we have talked about.
- Ensure that our project includes everyone.



# Keeping your personal information safe

We have security which prevents information from being accidentally lost or used in the wrong ways.

We only let people see your information if they have a work reason to know it.

Anyone seeing your information must do it confidentially. This means that they must not share it unless there is a good reason, such as if you or somebody else's safety is at risk.



# Who we share your personal information with:

The provider, 31ten, will collect and keep your data safe. 31ten will share some information with KCC and other organisations we are working with, and they will publish some of the final work, but we won't include your name or any of your personal information.

We must share personal information with the Police if we are asked to by law.



We will not keep information about you for longer than it is needed.



### **Your Rights**

Under the UK GDPR you have rights to:

- Know what we are doing with your information and why we are doing it.
- Ask to see what information we have about you (Subject Access Request).
- Ask us to correct any mistakes in the information we have about you.
- Make a complaint to the Information Commissioners Office.

You may withdraw your consent at any time by emailing:

Rebecca.smith@31tenconsulting.co.uk

You can get more information about your rights and the United Kingdom General Data Protection Regulation from the UK Information Commissioners Office (ICO).

For more information visit <a href="https://www.kent.gov.uk/about-the-council/aboutthewebsite/privacy-statement">https://www.kent.gov.uk/about-the-council/aboutthewebsite/privacy-statement</a>

### For the full version of this Privacy Notice please see:

https://www.kent.gov.uk/about-the-council/information-and-data/access-to-information/gdpr-privacy-notices/adult-social-care-and-health/participants-of-local-evaluation-of-the-start-for-life-and-family-hubs-programme-privacy-notice