

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Consultation Report

7 May to 16 June 2019

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Alternative Formats

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Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



EXECUTIVE SUMMARY

This consultation was held to present the design for the Bullockstone Road Improvement Scheme to the public and to gather feedback. The consultation took place over a six-week period between 7 May and 16 June 2019.

Details of the proposals were available to view and download online with feedback obtained via a questionnaire. The consultation document and questionnaire were also made available as hard copies. In total 81 completed questionnaires were received, together with 3 additional responses, submitted by letter or email. The respondent demographics were very similar to the general demographics for the area, indicating representative feedback from the community.

Two drop-in exhibition sessions were held, attended by around 150 people.

Generally, there is support for the improvements to Bullockstone Road, but there are concerns over a number of issues:

- Current traffic and safety issues in Herne were highlighted with the plea that the situation should not be allowed to get any worse and that the road through Herne should not be an A road.
- The design of Bullockstone Road is not suitable for it to be an A road.
- The scheme should be forward funded as the current infrastructure cannot cope with more house building before the improvements are put in place.
- Opposition to the level of housing being built in the area.

Of those that did not agree with the scheme, a number of key issues were listed; pollution and environmental impact, damage to houses and safety.

After consideration of all the feedback, alterations are being made to the design to allow the layout to be finalised. Following this it will be reviewed to determine whether a further planning application is required.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



CONTENTS

1.0 INTRODUCTION	1
1.1 Background	1
1.2 Purpose of the Consultation	1
1.3 Proposals Presented for Consultation	2
2.0 THE CONSULTATION PROCESS	4
2.1 Promoting the Consultation	4
2.2 Pre-consultation Activities	6
2.3 Consultation Activities	6
2.4 Social Media	10
3.0 EQUALITY AND ACCESSIBILITY	13
4.0 RESPONSE PROFILE.....	14
5.0 CONSULTATION RESULTS	18
5.1 Questionnaire Analysis	18
6.0 NON-QUESTIONNAIRE CONSULTATION RESPONSES AND EXHIBITION FEEDBACK	24
6.1 Email and Letter Feedback.....	24
6.2 Exhibition Feedback	25
7.0 SCHEME UPDATE	27
8.0 NEXT STEPS	29
APPENDIX A – CONSULTATION QUESTIONNAIRE	30

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



1.0 INTRODUCTION

1.1 Background

The proposed Herne Relief Road is formed of two sections; the Bullockstone Road improvements and a spine road through the proposed Lower Herne Village. The Relief Road is vital to support the construction of 2,600 houses in and around Herne Bay. The road aims to reduce congestion through the already constrained village of Herne.

The Herne Relief Road was identified in the 2014 draft Canterbury Local Plan and subsequently was included as policy T13 in the adopted Canterbury Local Plan 2017¹ to support sites 3 (Hillborough), 4 (Herne Bay Golf Club) and 5 (Lower Herne Village) detailed in policy SP3. The three development sites have a total allocation of around 2,600 new homes. The Local Plan acknowledges that the A291 through Herne already suffers from congestion and air pollution and that any developments that will create additional traffic will need to contribute to the Herne Relief Road.

1.2 Purpose of the Consultation

KCC's Major Capital Programme Team are delivering the Bullockstone Road improvements on behalf of the three development sites. The consultation took place during the outline design process to provide the public and stakeholder organisations with the opportunity to give feedback on the design before it was finalised, possibly for a revised planning application.

The consultation enabled the public and organisations to:

- Understand the design of the scheme being proposed
- Interact with other members of the public and organisations to understand their views
- Consider the possible impacts and benefits of the scheme
- Ask KCC questions about the proposals and provide feedback.

The report presents the analysis and findings of the feedback to the public consultation on the proposals. In addition, the report summarises the consultation process and the engagement and promotional activities that took place. The report also states how the feedback is being used.

¹ Available to view from Canterbury City Council's website www.canterbury.gov.uk

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1.3 Proposals Presented for Consultation

The basis for the design of the Bullockstone Road improvements was established by the planning application (CA/16/01764)² submitted by the Lower Herne Village developer.

The proposals for the scheme presented in the consultation provided more detail than in the planning application. Consultees were asked to review the consultation material and provide their feedback on the proposed scheme and any other comments.

² Available to view from Canterbury City Council's website www.canterbury.gov.uk

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Figure 1 – Sites Location Plan

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2.0 THE CONSULTATION PROCESS

This section outlines the process and activities and documentation developed to support the delivery of the consultation.

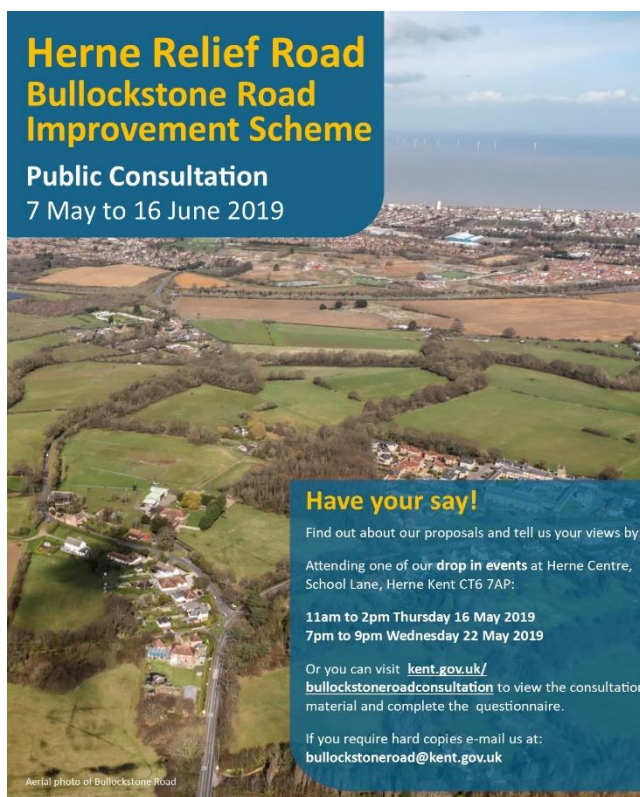
The consultation was divided into five stages shown in Figure 3.

2.1 Promoting the Consultation

The consultation plan was developed by KCC to provide the opportunity for residents, community groups and interested parties to provide feedback on the scheme design to take account of local knowledge and expertise.

The following promotional activities were undertaken to support the delivery of the public consultation:

- Consultation documents available and poster displayed in Herne Bay library
- Posters (as shown in Figure 2) displayed at various businesses and community organisations in Herne and Greenhill
- Consultation documents available at the Herne Centre
- Press release issued by KCC on 2 May 2019
- Page on KCC's website updated with link to consultation page
- Page on KCC's Consultation Directory
- Consultation advertised by Herne and Broomfield Parish Council
- Regular messages on KCC's Twitter feeds
- Events set up on KCC's Facebook page. Boosted advertising posts used to target specific postcode areas.



**Herne Relief Road
Bullockstone Road
Improvement Scheme**

Public Consultation
7 May to 16 June 2019

Have your say!

Find out about our proposals and tell us your views by:

Attending one of our **drop in events** at Herne Centre, School Lane, Herne Kent CT6 7AP:

11am to 2pm Thursday 16 May 2019
7pm to 9pm Wednesday 22 May 2019

Or you can visit kent.gov.uk/bullockstoneroadconsultation to view the consultation material and complete the questionnaire.

If you require hard copies e-mail us at: bullockstoneroad@kent.gov.uk

kent.gov.uk/bullockstoneroadconsultation

For any alternative formats of the consultation document or questionnaire, please email alternativeformats@kent.gov.uk or call 03000 421553 (text relay service number 18001 03000 421553). This number goes to an answering machine, which is monitored during office hours.



Figure 2 - Consultation Poster

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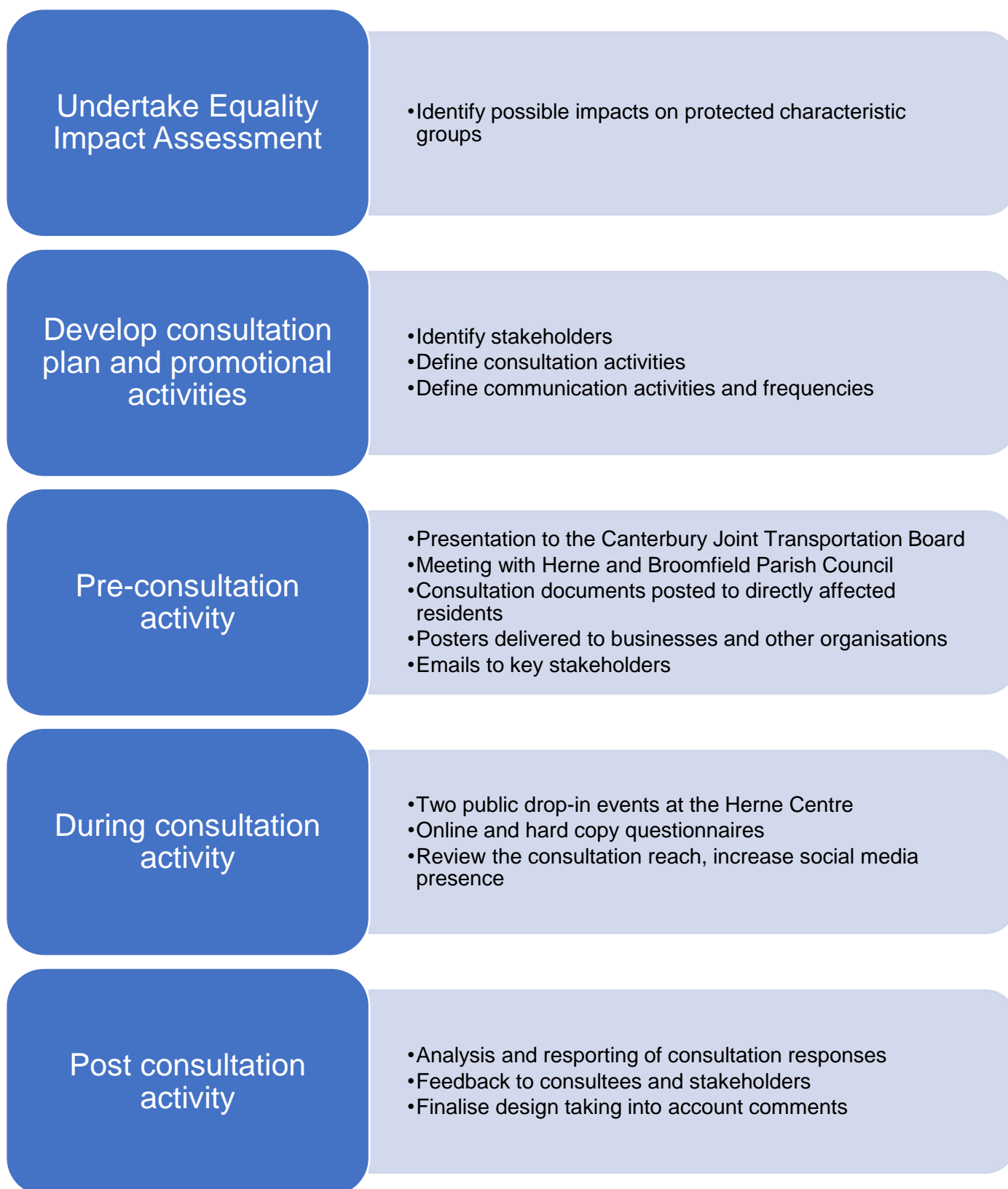


Figure 3 - Consultation Activities

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Public Consultation Report



2.2 Pre-consultation Activities

In developing the proposals prior to this consultation, KCC officers have been in liaison with key stakeholders including Canterbury City Council, affected landowners, residents and businesses, Stagecoach and Herne and Broomfield Parish Council.

KCC also held discussions with the Local County Member and presented at the Canterbury Joint Transportation Board on 21 March 2019. The scheme had previously been presented and discussed at the County Council Environment and Transport Cabinet Committee on 13 July 2018.

2.3 Consultation Activities

There were three key activities during the consultation period:

- Drop-In Events – Two events were held locally at the Herne Centre on 16 May (11am to 2pm) and 22 May (7pm to 9pm).
- Online Consultation page www.kent.gov.uk/bullockstoneroadconsultation
- Collecting feedback via the questionnaire

2.3.1 Drop-in Events

The purpose of the events was to provide an opportunity for the public to talk to the project team about the proposals and ask any questions.

Display boards were used to show large scale copies of the scheme drawings, cross sections of the road, a location plan of the scheme and contributing developments, frequently asked questions sheets and key information.

Copies of the consultation document and questionnaire were available, together with copies of the poster, Ask a Question sheets and email mailing list sign-up sheets. Around 150 people attended the events.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Figure 4 – Drop-In Display Boards

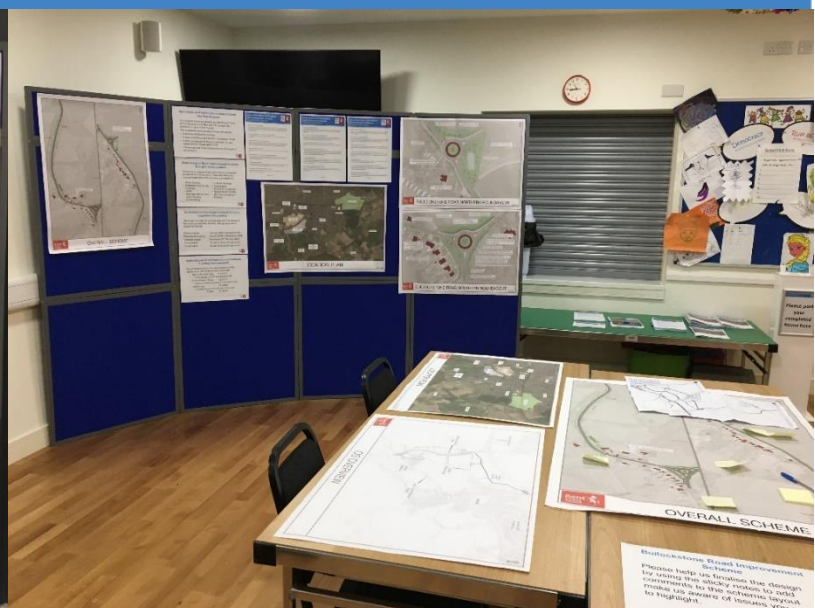


Figure 5 – Drop-In Displays

2.3.2 Online Consultation Page

A copy of the webpage found through www.kent.gov.uk/bullockstoneroadconsultation is shown in Figure 6 and 7. The key documents were provided on the consultation webpage. The number of downloads for each document is shown in Table 1.

Document	Number of Downloads
Consultation Document PDF	402
Consultation Document (Word)	66
Consultation Questionnaire (Word version)	36
Location Plan	309
North Roundabout Plan	176
Overall Scheme Diagram	272
South Roundabout Plan	167
Consultation Poster	55
EqIA PDF	44
EqIA (Word)	15

Table 1 - Online document downloads

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Kent County Council

Search kent.gov.uk...

Consultations

Open

Future

Closed

Search

This Consultation

Consultation Home

Your Account

Register

Log in

This consultation is now closed.

Introduction

The proposed Herne Relief Road is formed of two sections; the Bullockstone Road improvements and a spine road through the proposed Lower Herne Village. The Relief Road is vital to support the construction of 2,600 houses in and around Herne Bay. The road aims to reduce congestion through the already constrained village of Herne.

Kent County Council's (KCC) Major Capital Programme Team is delivering the Bullockstone Road Improvement Scheme on behalf of three development sites; Herne Bay Golf Club, Lower Herne Village and Hillborough.

This consultation is being carried out to provide local residents, road users and stakeholders with the opportunity to provide feedback on the proposed scheme before plans are finalised.

Have your say

We would like to give you an opportunity to let us know what you think of the proposed design for this scheme. Whether you support the proposals or have concerns about it, we want to hear your comments and views.

You can share your comments by completing the [online questionnaire](#) by clicking on the Respond link below.

We are hosting two consultation events where you can drop in and talk to our team:

Herne Community Centre, School Lane, Herne, CT6 7AR	
Thursday 16 May	From 11am to 2pm
Wednesday 22 May	From 7pm to 9pm

Please provide your comments by 16th June 2019.

Alternative formats: If you require any of the consultation material in an alternative format or language please email alternativeformats@kent.gov.uk or call 03000 421553 (text relay service number: 18001 03000 421553). This number goes to an answering machine, which is monitored during office hours.

Privacy: Kent County Council collects and processes personal information in order to provide a range of public services. Kent County Council respects the privacy of individuals and endeavours to ensure personal information is collected fairly & lawfully. We will follow our Data Protection Act guidelines to keep your information secure and confidential.

This consultation has now closed.

Timeline

Opened

7 May 2019 at 09:00

Figure 6 - www.kent.gov.uk/bullockstoneconsultation

8

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Timeline

- Opened
7 May 2019 at 09:00
- Closed
16 Jun 2019 at 23:59

Documents

- Consultation Document (PDF version)
- Consultation Document (Word version)
- Consultation Questionnaire - Word Version
- Location Plan
- North Roundabout Plan
- Overall Scheme Diagram
- South Roundabout Plan
- Consultation Poster
- Equality Impact Assessment - Herne Relief Road
- Equality Impact Assessment - Herne Relief Road (Word version)

Links

- [Sign up for notifications about this consultation](#)

Details

Consulting Organisation Type **Kent County Council**

Consulting Organisation Name Kent County Council

District / Borough areas affected by the consultation **Canterbury**

Consultation Topic **General interest** **Traffic, transport and roads**

Consultation Methods **Online survey / questionnaire / fo...** **Community event**

Contact Details Email us at: bullockstoneroad@kent.gov.uk

Write to us at: Bullockstone Road Improvement Scheme, Major Capital Programme Team, Kent County Council, 1st Floor Invicta House, Maidstone, ME14 1XX.

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Figure 7 - www.kent.gov.uk/bullockstoneroadconsultation

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Public Consultation Report



Hard copies of the consultation document and questionnaire were also distributed. 180 copies of the document and 100 copies of the questionnaire were distributed via the Herne Centre, Herne Bay library, direct mailing to Bullockstone Road residents and the drop-in exhibitions.

2.4 Social Media

Twitter and Facebook were both used to spread the message about the consultation.

2.4.1 Twitter

Ten tweets shown in Table 2 were programmed throughout the consultation period including reminders of the drop-in events and the consultation closing date.

Date	Twitter Text
7th May	Kent County Council is consulting on Bullockstone Road Improvement Scheme part of the Herne Relief Road. Find out more and have your say, http://bit.ly/KCCHerne
10th May	Find out about the proposed improvement works for Bullockstone Rd, Herne by visiting our website or coming to one of our public events. http://bit.ly/KCCHerne for more information
15th May	Want to know more about the improvements to Bullockstone Rd? We are holding a drop-in event tomorrow at Herne Community Centre, 11am to 2pm. Find out more: http://bit.ly/KCCHerne
16th May	Public event today at Herne Community Centre from 11am to 2pm! Meet the team and find out more about proposals for the improvements to Bullockstone Road. http://bit.ly/KCCHerne
21st May	Find out more and have your say on the improvement works to Bullockstone Road. Come and meet the team tomorrow 7 to 9pm at Herne Community Centre. http://bit.ly/KCCHerne
22nd May	Want to know more about the proposed works for Bullockstone Rd, Herne? Come see the team at Herne Community Centre tonight 7 to 9pm. http://bit.ly/KCCHerne for more information
5th June	Have your say on our plans for improvements to Bullockstone Rd, which forms part of the Herne Relief Rd. Find out more on our website. http://bit.ly/KCCHerne for more information

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Date	Twitter Text
15th June	The public consultation for the Bullockstone Road Improvement Scheme, part of the Herne Relief Road, closes tomorrow. Don't miss out - have your say. http://bit.ly/KCCHerne
16th June	Bullockstone Road Improvement Scheme public consultation closes at midnight tonight. There's still time to give us your feedback. http://bit.ly/KCCHerne

Table 2 - Published Tweets

The consultation was also promoted by five other parties on Twitter (individuals, councillors and community groups).

2.4.2 Facebook

Events were set up for the drop-in session on the Kent County Council Facebook page. Following a review of reach for the first event, the second event was funded to target key post codes. The reach increased significantly for this second event as shown in Table 3

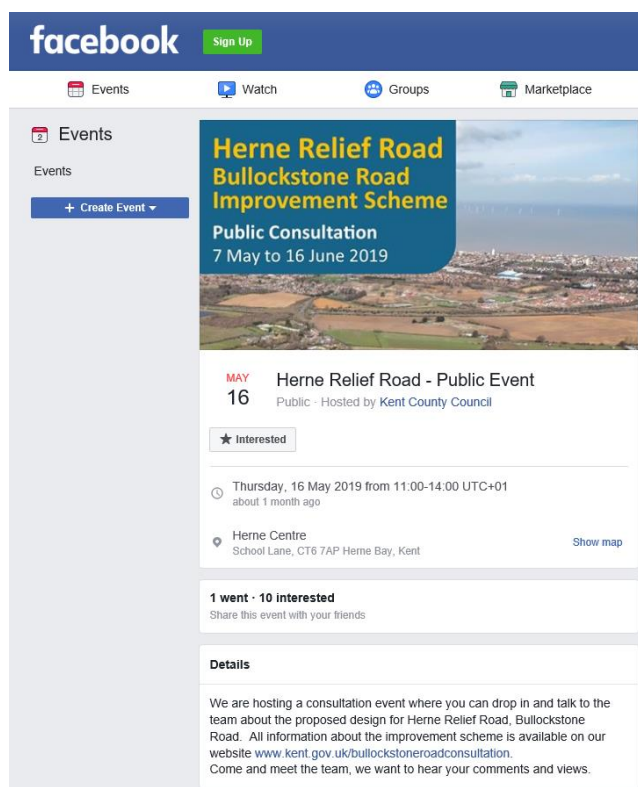


Figure 8- Facebook Event 16 May 2019

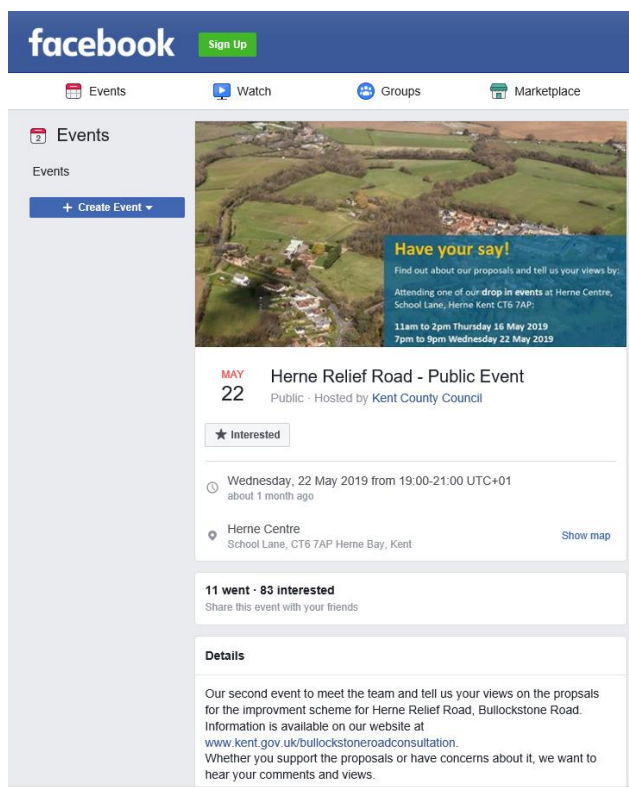


Figure 9 - Facebook Event 22 May 2019

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Event	May 16 th	May 22 nd (funded event)
People reached	415	approx. 9,100
Event page views	335	971
People marked as interested	10	83
People marked as going	1	11

Table 3 - Facebook Reach

The Facebook events also directed people to the online consultation page.

3.0 EQUALITY AND ACCESSIBILITY

3.1 Equality Impact Assessment (EqIA)

The EqIA provides a process to help us understand how the proposals may affect people based on their protected characteristics.

The EqIA was available as one of the consultation documents on the website and hard copies were available on request, including at the drop-in sessions.

The consultation questionnaire included a question highlighting the EqIA and asking for feedback. The responses to this question are summarised in section 5.1.3.

3.2 Consultation Accessibility

The following steps were taken to ensure that the consultation was accessible to all:

- In addition to the consultation being made available online, two events were held at an accessible venue to allow people to view the consultation material and talk to the project team. The consultation events were hosted on different days of the week and at different times to try and cater for as many people as possible.
- The consultation documents and publicity material included a phone number and email address for people to request hard copies of the documents or alternative formats, Word versions of the consultation document, questionnaire and EqIA were provided to ensure accessibility to consultees using audio transcription software.
- Hard copies of the document and questionnaire were available from Herne Bay library and the Herne Centre.

Equality analysis of the consultation data has been undertaken to identify any other issues that would impact a particular protected characteristic group. The EqIA will be updated to consider the outcomes of this consultation.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



4.0 RESPONSE PROFILE

This chapter summarises the number of consultation responses received and who responded to the consultation.

In total 81 individuals or organisations responded to the consultation via the questionnaire. 66 were submitted online and 15 submitted by hardcopy or email. 2 of the respondents were completing the questionnaires on behalf of an organisation. A copy of the consultation questionnaire is included in Appendix A.

A number of other organisations and members of the public responded by either letter, email or by leaving a question at the drop-in sessions and details of these responses can be found in section 6.0.

There was also the opportunity for people to leave post it notes with comments on a copy of the scheme plan at the drop-in sessions. These comments are also summarised in section 6.0.

In addition to the formal responses to the consultation, there were a number of issues raised in person at the drop-in sessions. These generally followed the same issues as the consultation response.

4.1 Respondent Demographics

This section documents the demographics of the respondents. The data was collected via the 'About You' section in the questionnaire. Respondents who provided feedback in other ways have not been included in this section as the data has not been collected.

The demographical split of the responses is generally in line with those of the CT6 postcode, where most of the respondents are from.

4.1.1 Gender

66 Respondents provided information about their age. 59% were female, 39% male and 2% preferred not to say as indicated in Figure 10.

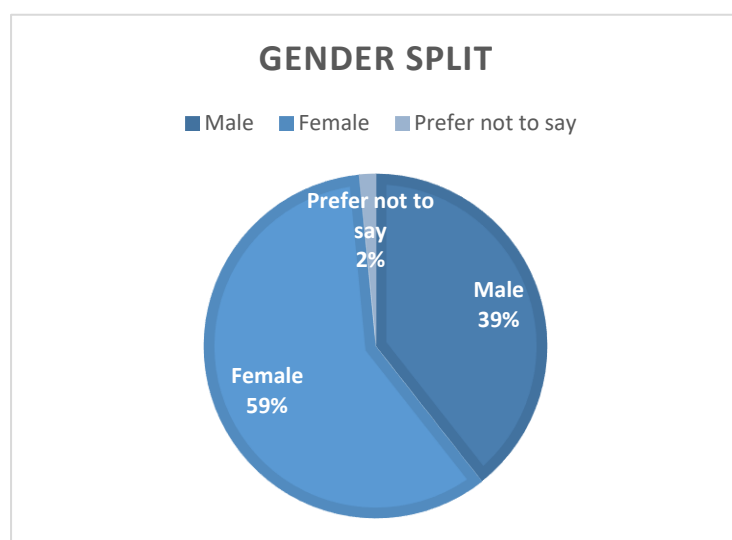


Figure 10 - Gender split

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



4.1.2. Age

Of the 81 questionnaire responses, 67 provided information on their age. Figure 11 shows the distribution. 66% of the respondents were under 65.

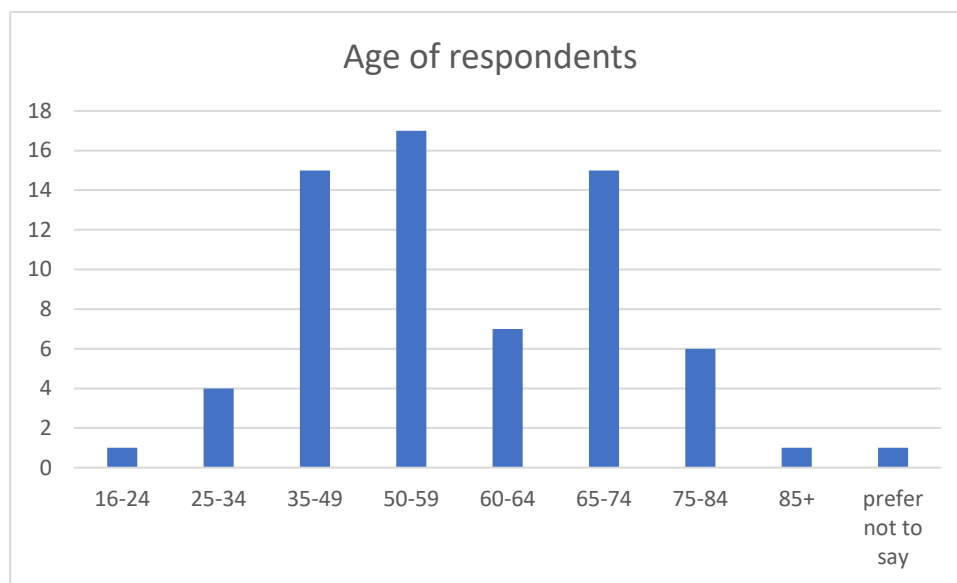


Figure 11 - Age profile of respondents

4.1.3 Disability

Disability	Percentage	Notes
Yes	3%	There were 2 respondents who stated long term illness and did not state their impairment
No	91%	
Preferred not to say	6%	

Table 4 - Disability responses

4.1.4 Religion or Belief

Respondents were asked to indicate whether they had a religion or belief. 66 provided a response:

- 28 said yes
- 32 said no
- 6 preferred not to say

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Of those that said yes, 89% responded that they were Christian. The remainder were equally split between Buddhist, Jedi and preferring not to say.

4.1.5 Carer

14% of the respondents considered themselves to be carers.

4.1.6 Ethnic Groups

Table 5 shows the distribution of the questionnaire responses based on the responder group categories provided.

Ethnic Group	Percentage
White English	94%
White Scottish	1.5%
White Irish	1.5%
Preferred not to say	3%

Table 5 - Respondents ethnic groups

4.2 Respondent Groups

Table 6 and figure 12 show the distribution of the capacity in which people were responding to the questionnaire.

The respondents in the Other group include 2 residents of Herne Bay, 1 Swalecliffe resident and a relation of a Bullockstone Road resident.

As would be expected for a scheme of this type, the vast majority of people were local and therefore most likely to be directly affected.

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



Respondent Group	Number of Responses	Percentage
Bullockstone Road resident	6	7%
Resident of Herne, Herne Common or Greenhill	59	73%
Resident from elsewhere in Kent	9	11%
On behalf of a charity, voluntary or community sector organisation (VCS)	1	1%
Other	4	5%
Not answered	2	3%

Table 6 - Respondent groups

RESPONDENT GROUPS

- Bullockstone Road resident
- Resident of Herne, Herne Common or Greenhill
- Resident from elsewhere in Kent
- On behalf of a charity, voluntary or community sector organisation (VCS)
- Other
- Not answered

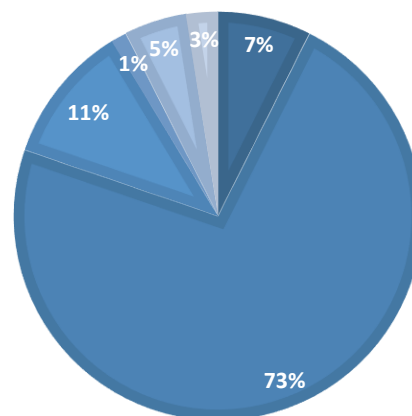


Figure 12 - Respondent Groups

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



5.0 CONSULTATION RESULTS

5.1 Questionnaire Analysis

The questionnaire comprised seven questions and an About You section. The questions related to how people used the road, whether they agreed with the scheme and their comments. A specific question was asked about equality and diversity.

5.1.1 Q5 to what extent to you agree or disagree with the proposed Bullockstone Road Improvement Scheme?

There were 81 responses to this question.

- 59.3% agreed with the scheme
- 33.3% did not agree with the scheme
- 7.4% either did not know or did not agree or disagree

The full results are shown in Figure 13.

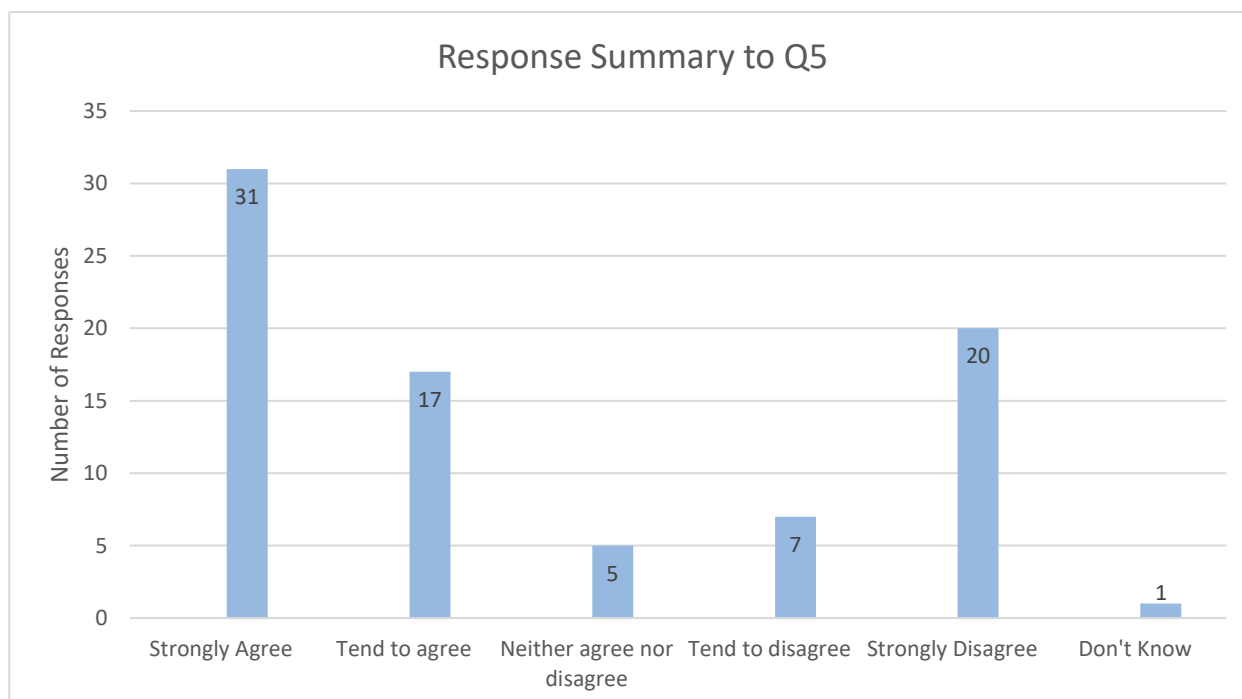


Figure 13 - Q5 Response Summary

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report

The responses to this question have been reviewed based on the postcodes given. As shown in figure 14, the majority of responses were from the CT6 postcode area; 68 of the 81 responses (84%).

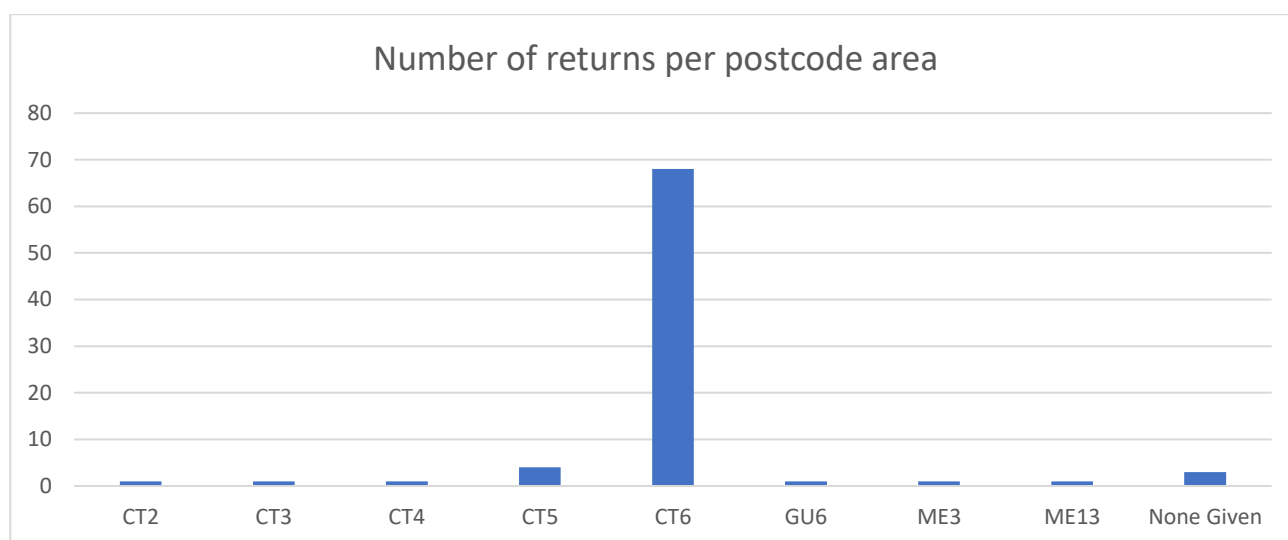


Figure 14 - Postcode areas given on returned questionnaires

Figure 15 indicates the areas that are covered by the CT6 postcode.

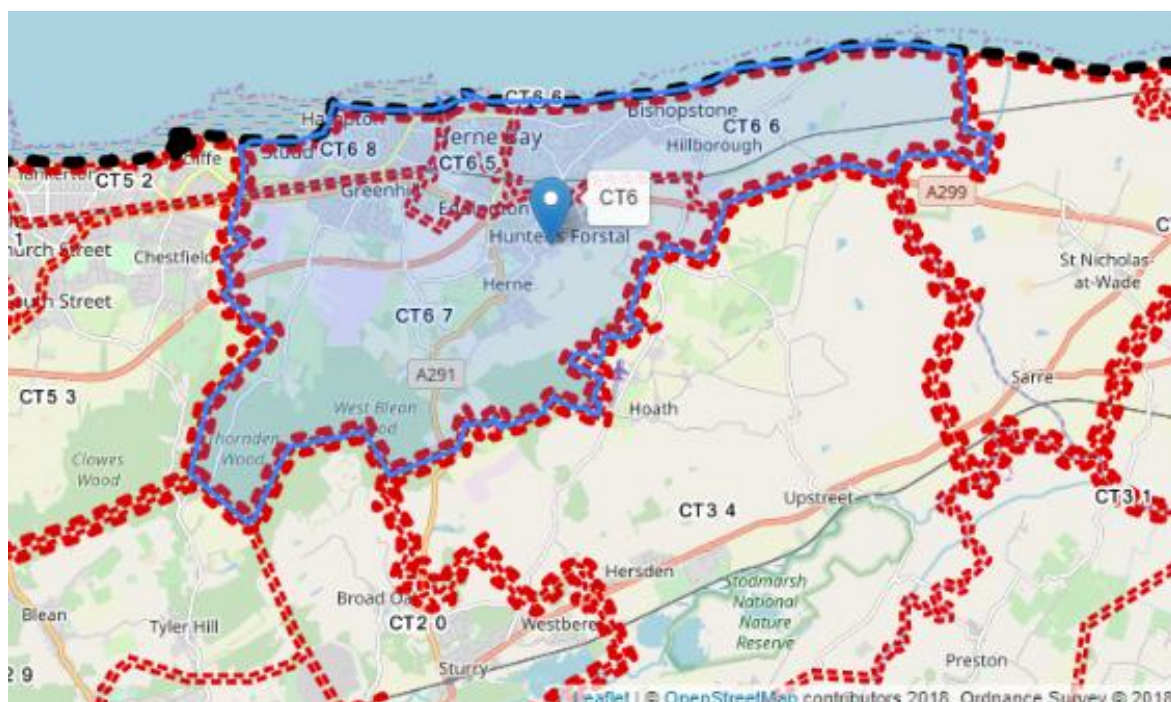


Figure 15 - Map of CT6 taken from <https://www.streetlist.co.uk/ct/ct6/ct6-6>

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report

Of the 68 CT6 responses, 64 were from the CT6 7 area, representing 79% of the total returned questionnaires. The Bullockstone Road improvements fall entirely within the CT6 7 postcodes, and this was a key target area for the advertising as the location most affected by the proposals.

In the CT6 7 postcode area 67% of people agreed with the scheme, 30% disagreed and 3% did not know or neither agreed nor disagreed. This was significantly different to the view of those outside the CT6 7 area. As can be shown in figure 17, those outside the area were more likely to disagree with the scheme.

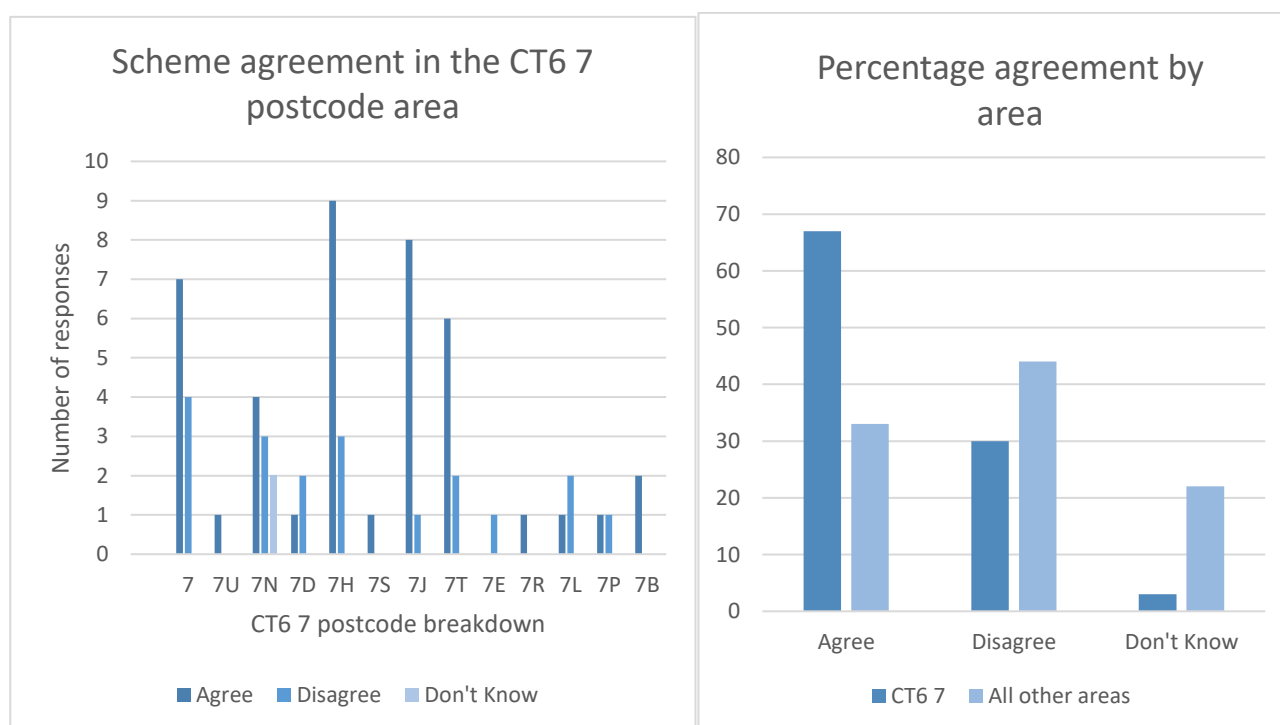


Figure 16 - Agreement to the scheme in the CT6 7 postcode area

Figure 17 - Percentage agreement by area

The 7N and 7L postcodes were the least clearly defined in terms of support, where a far higher proportion of responses disagreed with the scheme compared with those that agreed. This is not unexpected as these are the parts of the postcode that are directly affected by the proposals.

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



5.1.2 Q5a Please tell us the reason for your answer to Q5 in the box below and Q6 If you have any other comments on our proposals for the Bullockstone Road Improvement Scheme, please provide these below.

Despite the support of the scheme, there were a lot of comments with concerns about a range of issues provided in both Q5a and Q6.

There is clear concern that the current A291 is unsuitable for the traffic that uses it. The heart of Herne village, where the road becomes very constrained by historic buildings, suffers particularly from collisions (including those with buildings). Residents do not feel safe walking alongside the road or crossing the road. The key aspiration is that the Herne Relief Road should take traffic out of Herne village.

There is also feeling though that the proposed spine road through Lower Herne Village and the improvements to Bullockstone Road are not suitable to be an A road and to encourage the traffic out of Herne. Of those that commented on this matter, this was the majority view.

Concern about what happens to the traffic beyond the scheme was also a common theme. Comments raised included surrounding roads not suitable for increased traffic (need pedestrian facilities improved and traffic calming) and that the new route may cause new rat-run routes to be established causing issues in areas further afield.

The funding position was a key area of discussion during the drop-in exhibitions and also attracted a lot of comments in the questionnaires.

At the start of the consultation the Lower Herne Village planning decision was waiting for the outcome of a Judicial Review into the decision to grant planning by the Secretary of State. The result of this review was issued on 15th May 2019, the day before the first drop-in exhibition. Whilst the result confirmed that the Lower Herne Village development could go ahead and demonstrated indicative timescales to when the funding would come forward, it did not provide any further clarity on the Hillborough element. The timing of the decision also meant that KCC were not able to provide any better information during the consultation period about the delivery of the scheme.

General feeling from the consultation feedback is that the infrastructure should be delivered before the houses are built out or the already poor traffic situation will only get worse. It is clear that a lot of residents think that KCC should forward fund the scheme to enable it to be in place before further house building is carried out.

There was also a level of concern about the routing of construction vehicles and construction methodologies.

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



There was not any particular consistency over the impact of the scheme:

- 27 responded that the widening would be an improvement, although 14 had concerns that it was not sufficient.
- 16 thought that the safety would improve, but 14 did not think it would.
- 14 considered that pollution and noise would increase, but 12 indicated they thought it would reduce.
- 13 stated that they thought the scheme would succeed in taking traffic out of Herne, but 39 did not think it would.

The inconsistency does seem to some extent to depend on where respondents lived with generally more negative view taken by those in the 7N and 7L postcodes. However, those that disagreed with the scheme were spread throughout the postcodes.

The comments from those who disagreed with the scheme had a number of themes:

- **Pollution**
There was concern about pollution (including air, noise and streetlight) from the scheme and additional traffic as a result of the house building. Dust during the construction period was also mentioned.
- **Ecological and Environmental Impact**
A number of respondents were concerned with the destruction of the rural environment, particularly loss of trees/woodland/ecological habitat to widen Bullockstone Road.
- **Damage to houses**
Comments were concerned particularly with how close the Grade 2 listed Grove Farm House was to the road.
- **Safety**
Respondents commented on the pinch point near the southern end of the scheme at Grove Farm House and pedestrian access to properties on the eastern side of Bullockstone Road.

20 respondents stated that they opposed the housing development locally, but these were split almost evenly between those that objected to the scheme and those that agreed with it. There was also a level of resignation that the infrastructure was a result of the housing being required by central government.

A number of respondents raised concern that the new developments would take away the existing bus services through Herne.

Herne Relief Road, Bullockstone Road Improvement Scheme

Public Consultation Report



There were several common themes on the design of the scheme

- **Pinch point at Grove Farm House / Ayrshire House**

It was widely commented on that the pinch point where the road narrows to 6m is not suitable for the type of road that Bullockstone Road will become.

- **Footway/Cycleway width**

9 comments were received, including from SPOKES East Kent Cycling Campaign, that the width of the proposed footway/cycleway was insufficient.

- **Width of Bullockstone Road**

Whilst 27 comments were received that welcomed the improvements, an additional 14 commented that the proposed width was insufficient for an A road.

- **Driveways**

A number of driveways were not clear on the plans.

5.1.3 Q7 Equality impact

18 people provided comments for this question. There were a few general themes:

- Some did not think that the EqIA was relevant to a road scheme.
- Footways and pedestrian access were considered to be very important.
- Consideration of older residents who do not drive.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



6.0 NON-QUESTIONNAIRE CONSULTATION RESPONSES AND EXHIBITION FEEDBACK

6.1 Email and Letter Feedback

Feedback was received by letter or email from 3 parties:

- Stagecoach Bus
- Herne and Broomfield Parish Council
- A resident of Herne

6.1.1 Stagecoach

Stagecoach fully support the scheme. The improvements will allow for the introduction of bus routes to Lower Herne Village and possible additional services to Greenhill.

The roundabout at the Canterbury Road junction is welcomed providing that it is suitable for buses to make all the manoeuvres.

Stagecoach also provided details of where future bus stop provision is likely to be needed.

6.1.2 Herne and Broomfield Parish Council

The Parish Council did not state whether they supported the scheme or not. The following points were raised in their response:

- Road should be adopted as the A road. Design standards should not be compromised.
- Concerned that the funding is not fully agreed. Calls on KCC to forward fund the scheme to enable construction at the earliest opportunity.
- Pinch point at Ayrshire House is unacceptable.
- Street lighting should be down lighter type to prevent light spill in a rural area.
- Alternative route for equestrian users should be provided.
- Side slopes of cuttings and embankments may be too steep for the geology of the area, which is London Clay.
- The pedestrian facilities should link to Herne Bay High School.
- Loss of oaks at Four Oaks. Could the road be moved nearer the property to avoid them.

6.1.3 Herne Resident

The comments from this resident generally echoed the views of some of the questionnaire responses, particularly regarding the situation in Herne village.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



6.2 Exhibition Feedback

Around 150 people attend the two drop-in exhibitions. The sessions allowed KCC to discuss the detail of the scheme with the attendees and provide clarity on issues which directly affected residents. KCC were also able to answer some questions relating to the Lower Herne Village development.

Visitors to the drop-in exhibitions were invited to add comments to post it notes and add them to a copy of the general scheme arrangement to highlight particular areas they were concerned with.

The following is a transcription of the comments provided. Where additional information has been added to make the comment clear (i.e. relating to a location), this has been added in brackets.

Where several comments were received relating to the same issue, these have been summarised into a single bullet point with the number of comments highlighted.

- How will the foundations of properties be affected by heavy lorries?
- Access required to maintain ditch and trees. Tractor access not possible on current layout (adjacent to Northern Roundabout).
- Driveways missing from plan and concern over safe driveway access. (2 similar comments)
- Pollution and noise limits with regard to traffic volumes?
- Farm access between Home Farm and Bullockstone Farm is required all year round otherwise large slow tractors and loads will be disrupting other traffic.
- Too many houses in this area already and the birth rate in the UK is below replacement rate. Bigger roads lead to more traffic. We need fewer and small roads, not more.
- Consideration of Bullockstone caravan park in regard to Access, Noise, Pollution, and overall effect on the business.
- Speed reduction on Bullockstone Road. It is 40mph now and they travel nearer 60mph. Additional measures should be added. (2 similar comments)
- This only measure which most motorists (pay attention to) is average speed cameras. Please give serious consideration for the whole route.
- If we are losing the Canterbury bound bus stop by High Rews, will there be a pavement towards the next stop at the garden centre.
- Lower Speed limit, crossings for housing, traffic and speed control pedestrian awareness – make cars aware.
- Where are the additional school places?

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Leave us a Question sheets were provided at the drop-in sessions for people who wanted a response to a specific question that it was not possible to answer on the day. Thirteen questions were left over the two events. Responses have been provided directly to the correspondents. Ten of the questions related directly to the scheme, the other three were to do with other local highway matters. The local highway queries have been forwarded on to the relevant departments to respond to. The scheme questions echo the themes from the questionnaire; opposition to housing, need for forward funding and the current situation in Herne.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



7.0 SCHEME UPDATE

Ref No.	Respondent Comment	Scheme Updated	Details
1	Pinch point should be removed	We are investigating whether this could be achieved.	If this is possible, the design would be changed to accommodate a 7m carriageway and 2m footway, consistent with the rest of the route.
2	Widen shared use footway/cycleway	No	The footway/cycleway width has been reviewed based on current standards and recommendations. Given the low level of use that is expected by both pedestrians and cyclists, 2m is considered to be adequate. The width of the footway together with the carriageway has been carefully considered.
3	Width of Bullockstone Road should not be substandard.	No	The width of a single carriageway is given in the Design Manual for Roads and Bridges as 7.3m. However, this document, published by Highways England is targeted at trunk roads and is not always relevant to local road networks. The Manual for Streets often provides more appropriate guidance, specifically that carriageway width should be appropriate for their context. The 40mph is also a consideration and motorists should be encouraged through appropriate design measures to not exceed the limit. Wider roads encourage higher speeds. 7m provides sufficient space for buses and HGVs to pass each other and will provide some discouragement for excessive speed. This width or narrower is not uncommon in the UK for roads like the proposed widened Bullockstone Road.
4	Provide a pedestrian link through to Herne Bay High School	We are investigating whether this could be achieved.	Parts of the current gap will have footway constructed by the development sites. KCC are therefore investigating the short length that is left between the already proposed footways.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



Ref No.	Respondent Comment	Scheme Updated	Details
5	Make Herne Relief Road the A road	N/A	This is the intention for the future once the improvements to Bullockstone Road and the Lower Herne Village spine road are complete. The signing strategy for Bullockstone Road takes this into account.
6	Forward fund the scheme so it is constructed before the houses are built	N/A	Discussions are ongoing with a number of parties about whether this could be achieved.
7	Provide provision for future bus stops/routes	Yes	Following consultation with Stagecoach, we are allowing for providing infrastructure for future bus stops. The High Rews bus stop will be relocated to a more accessible location.
8	Driveways missing from drawings and maintenance access requirements	Yes	The access points have been reviewed and missing accesses have been added into the plans. Maintenance access comments have also been accommodated.
9	Traffic should be slowed down not encouraged to go faster	Yes	A variety of measures to discourage excessive speed are being considered and will be incorporated into the scheme.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



8.0 NEXT STEPS

There are a number of immediate actions following the completion of the consultation:

- Complete the outline design including the scheme updates detailed in section 7.0.
- Review the design in conjunction with Canterbury City Council to determine if a further planning application needs to be submitted.
- Continue discussions regarding funding to establish a programme for the delivery of the scheme.

Following the outcome of the planning discussions and process, if required, the detailed design of the scheme will be progressed.

Further information updates will be provided as the project progresses.

Herne Relief Road, Bullockstone Road Improvement Scheme Public Consultation Report



APPENDIX A – CONSULTATION QUESTIONNAIRE

Herne Relief Road, Bullockstone Road Improvement Scheme



Consultation Questionnaire

Kent County Council (KCC) is seeking your views on the proposals being put forward for the Bullockstone Road Improvement Scheme as a part of Herne Relief Road and have provided this feedback questionnaire for you to give your comments. Your responses will help us to develop the design of the scheme.

This questionnaire can be completed online at www.kent.gov.uk/bullockstoneroadconsultation. Alternately a hard copy can be completed and returned to us at one of the below consultation events or via post to:

Bullockstone Road Improvement Scheme
Major Capital Programme Team
Kent County Council
1st Floor Invicta House
County Hall
Maidstone ME14 1XX

What information do you need before completing the questionnaire?

We recommend that you visit one of the consultation events or view the consultation material online www.kent.gov.uk/bullockstoneroadconsultation before responding to this questionnaire.

Please drop in and talk to our team at either of the following events:

- Thursday 16th May 11am to 2pm Herne Centre, School Lane, Herne, CT6 7AP
- Wednesday 22nd May 7pm to 9pm Herne Centre, School Lane, Herne, CT6 7AP

Please ensure your response reaches us by Sunday 16th June 2019.

Privacy: Kent County Council collects and processes personal information in order to provide a range of public services. Kent County Council respects the privacy of individuals and endeavours to ensure personal information is collected fairly, lawfully, and in compliance with the General Data Protection Regulations.

Alternative Formats and Hard Copies

To request hard copies of any of the consultation documents, or for any other formats, please email: alternativeformats@kent.gov.uk or call: 03000 421553 (text relay service number: 18001 03000 421553). This number goes to an answering machine, which is monitored during office hours.

Herne Relief Road, Bullockstone Road Improvement Scheme



Q1. Please tell us in what capacity you are completing this questionnaire:

*Please select the option that most closely represents how you will be responding to this consultation. Please select **one** box.*

<input type="checkbox"/>	A Bullockstone Road resident
<input type="checkbox"/>	A resident from Herne, Herne Common or Greenhill
<input type="checkbox"/>	A resident from somewhere else in Kent
<input type="checkbox"/>	A representative of a local community group or residents' association
<input type="checkbox"/>	A Parish / District or County Councillor
<input type="checkbox"/>	On behalf of a local business
<input type="checkbox"/>	On behalf of a charity, voluntary or community sector organisation (VCS)
<input type="checkbox"/>	Other, please specify:

Q1a. If you are responding on behalf of an organisation (business, community group, resident association, council or any other organisation), please tell us the name of your organisation here:

--

Q2. Please tell us the first five characters of your postcode:

--

Please do not reveal your whole postcode. We use this to help us to analyse our data. It will not be used to identify who you are.

Herne Relief Road, Bullockstone Road Improvement Scheme



Q3. Please tell us how you use Bullockstone Road. Please select *one* option for *each* type of journey / mode of transport.

	Regular, daily use	A couple of times a week	Less frequently	Not applicable (e.g. never travel in this way/responding on behalf of an organisation)
To access my property / visit a property located on Bullockstone Road				
To travel between the Greenhill area and the A291 Canterbury Road				
As a driver				
As a cyclist				
As a pedestrian				
To access bus services on Canterbury Road				
Other, please specify:				

Herne Relief Road, Bullockstone Road Improvement Scheme



Q4. How did you find out about this consultation? *Select **all** that apply*

<input type="checkbox"/>	Direct mail to my home
<input type="checkbox"/>	From my parish council
<input type="checkbox"/>	From a friend or relative
<input type="checkbox"/>	Social Media (Facebook or Twitter)
<input type="checkbox"/>	Kent.gov.uk website
<input type="checkbox"/>	Saw a poster
<input type="checkbox"/>	From a local business
<input type="checkbox"/>	Other, please specify:

Q5. To what extent do you agree or disagree with the proposed Bullockstone Road Improvement Scheme? *Please select **one** box.*

Strongly agree

☐

Tend to agree

☐

Neither agree nor disagree

☐

Tend to disagree

☐

Strongly disagree

☐

Don't know

☐

Herne Relief Road, Bullockstone Road Improvement Scheme



Q5a. Please tell us the reason for your answer to Q5 in the box below.

Herne Relief Road, Bullockstone Road Improvement Scheme



Q6. If you have any other comments on our proposals for the Bullockstone Road Improvement Scheme, please provide these below.

Herne Relief Road, Bullockstone Road Improvement Scheme



Q7. We have prepared an initial Equality Impact Assessment (EqIA) for the proposals put forward in this consultation. An EqIA is a tool to assess the impact any proposals would have on the protected characteristics: age, disability, sex, gender reassignment, sexual orientation, race, religion, and carer's responsibilities. The EqIA is available at kent.gov.uk/bullockstoneroadconsultation or in hard copy on request.

We welcome your views on our equality analysis and if you think there is anything we should consider relating to equality and diversity, please add any comments below:

Herne Relief Road, Bullockstone Road Improvement Scheme



It is not necessary to answer these questions if you are responding on behalf of an organisation.

About You

We want to make sure that everyone is treated fairly and equally, and that no one gets left out. That's why we are asking you these questions. We won't share the information you give us with anyone else. We'll use it only to help us make decisions and improve our services.

If you would rather not answer any of these questions, you don't have to.

Q8. Are you....? Select *one* option.

<input type="checkbox"/>	Male
<input type="checkbox"/>	Female
<input type="checkbox"/>	I prefer not to say

Q9. Is your Gender the same as your birth? Select *one* option.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	I prefer not to say

Q10. Which of these age groups applies to you? Please select *one* box.

<input type="checkbox"/>	0-15	<input type="checkbox"/>	25-34	<input type="checkbox"/>	50-59	<input type="checkbox"/>	65-74	<input type="checkbox"/>	85 + over
<input type="checkbox"/>	16-24	<input type="checkbox"/>	35-49	<input type="checkbox"/>	60-64	<input type="checkbox"/>	75-84	<input type="checkbox"/>	I prefer not to say

Herne Relief Road, Bullockstone Road Improvement Scheme



Q11. Do you regard yourself as belonging to a particular religion or holding a belief? Select *one* option.

<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	I prefer not to say
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Q11a. If you answered 'Yes' to Q11, which of the following applies to you? Select *one* option.

<input type="checkbox"/>	Christian	<input type="checkbox"/>	Hindu	<input type="checkbox"/>	Muslim	<input type="checkbox"/>	I prefer not to say
<input type="checkbox"/>	Buddhist	<input type="checkbox"/>	Jewish	<input type="checkbox"/>	Sikh	<input type="checkbox"/>	
<input type="checkbox"/>	Other (please specify):						

The Equality Act 2010 describes a person as disabled if they have a long standing physical or mental condition that has lasted, or is likely to last, at least 12 months; and this condition has a substantial adverse effect on their ability to carry out normal day-to-day activities. People with some conditions (cancer, multiple sclerosis and HIV/AIDS, for example) are considered to be disabled from the point that they are diagnosed.

Q12. Do you consider yourself to be disabled as set out in the Equality Act 2010? Select *one* option.

<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	I prefer not to say
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Herne Relief Road, Bullockstone Road Improvement Scheme



Q12a. If you answered 'Yes' to Q12, please tell us the type of impairment that applies to you.

You may have more than one type of impairment, so please select all that apply. If none of these applies to you, please select 'Other' and give brief details of the impairment you have.

<input type="checkbox"/>	Physical impairment
<input type="checkbox"/>	Sensory impairment (hearing, sight or both)
<input type="checkbox"/>	Longstanding illness or health condition, or epilepsy
<input type="checkbox"/>	Mental health condition
<input type="checkbox"/>	Learning disability
<input type="checkbox"/>	I prefer not to say
<input type="checkbox"/>	Other (please specify):

A Carer is anyone who cares, unpaid, for a friend or family member who due to illness, disability, a mental health problem or an addiction cannot cope without their support. Both children and adults can be carers.

Q13. Are you a Carer? Select *one* option.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	I prefer not to say

Herne Relief Road, Bullockstone Road Improvement Scheme



Q14. To which of these ethnic groups do you feel you belong? Select *one* option.
(Source 2011 Census)

	White English		Mixed White and Black Caribbean
	White Scottish		Mixed White and Black African
	White Welsh		Mixed White and Asian
	White Northern Irish		Mixed Other
	White Irish		Black or Black British Caribbean
	White Gypsy/Roma		Black or Black British African
	White Irish Traveller		Black or Black British Other
	White Other		Arab
	Asian or Asian British Indian		Chinese
	Asian or Asian British Pakistani		I prefer not to say
	Asian or Asian British Bangladeshi		
	Asian or Asian British Other		
Other ethnic group – if your ethnic group is not specified on the list, please describe it here:			

Thank you for taking the time to complete this questionnaire; your feedback is important to us. All feedback received will be reviewed and considered in the development of our proposals.

We will report back on the feedback we receive, but details of individual responses will remain anonymous and we will keep your personal details confidential.

Herne Relief Road, Bullockstone Road Improvement Scheme



CONSULTATION PRIVACY NOTICE

Last updated: 2nd November 2018

WHO ARE WE?

Kent County Council collects, uses and is responsible for certain personal information about you. When we do so we are regulated under the General Data Protection Regulation which applies across the European Union (including in the United Kingdom) and we are responsible as 'controller' of that personal information for the purposes of those laws. Our Data Protection Officer is Benjamin Watts.

THE PERSONAL INFORMATION WE COLLECT AND USE

INFORMATION COLLECTED BY US

In the course of responding to Consultations published by Kent County Council we collect the following personal information when you provide it to us:

- Postcode
- Email address if you want updates on a specific consultation
- Feedback on the consultation
- Equalities Data - Ethnicity, Religion, Sexuality, Disability or if you are a Carer
- Cookies – we use three types of cookies when you use our website. For more information about the cookies and how they are used please visit <https://kahootz.deskpro.com/kb/articles/kahootz-cookie-information-ci>

We use cookies to remember who you are and a few of your preferences whilst you use the website.

We do not use cookies to collect personally identifiable information about you, track your behaviour or share information with 3rd parties.

Our cookies do not contain any of your personal information and only take up about one-thousandth of the space of a single image from a typical digital camera.

All of the cookies we set are strictly necessary in order for us to provide the online service to you.

Herne Relief Road, Bullockstone Road

Improvement Scheme



You do not need to submit any equalities information if you do not want to. KCC is committed to the principle that all our customers have the right to equality and fairness in the way they are treated and in the services that they receive. Any information you do give will be used to see if there are any differences in views for different groups of people, and to check if services are being delivered in a fair and reasonable way.

No personal information which can identify you, such as your name or address, will be used in producing equality reports. We will follow our Data Protection policies to keep your information secure and confidential. Your equality data will be anonymised before sent to other teams.

HOW WE USE YOUR PERSONAL INFORMATION

We use your personal information to inform you of the outcome of the consultation, if you have requested updates.

We may use your postcode to carry out a type of profiling to estimate which one of a number of lifestyle groups you are most likely to fall into. We do this using geodemographic segmentation tools. We do not make any decisions about individual service users based solely on automated processing, including profiling.

HOW LONG YOUR PERSONAL DATA WILL BE KEPT

We will hold your personal information for up to 6 years following the closure of a consultation.

REASONS WE CAN COLLECT AND USE YOUR PERSONAL INFORMATION

We rely on *'processing is necessary for the performance of a task carried out in the public interest'*

And

'processing is necessary for compliance with a legal obligation to which the controller is subject.'

The provision of contact details, including name, address or email address is required from you to enable us to respond to your feedback on consultations.

We rely on *processing is necessary for reasons of substantial public interest* as the lawful basis on which we collect and use your special category data for the purpose of equalities monitoring.

Further, the processing is necessary for the purposes of identifying or keeping under review the existence or absence of equality of opportunity or treatment between groups of people with the view to enabling such equality to be promoted or maintained.

Herne Relief Road, Bullockstone Road

Improvement Scheme



You can read KCC's Equality Policy on our website <http://www.kent.gov.uk/about-the-council/strategies-and-policies/corporate-policies/equality-and-diversity>

WHO WE SHARE YOUR PERSONAL INFORMATION WITH

We may share your personal data and feedback with those listed below who may need to help us respond to your feedback. In some cases that may include your name and contact details.

We may share your personal data with;

- Services within the Council who are responsible for carrying out analysis of consultation responses.

We will share personal information with law enforcement or other authorities if required by applicable law.

We use a system to log your feedback, which is provided by a third-party supplier.

YOUR RIGHTS

Under the GDPR you have a number of rights which you can access free of charge which allow you to:

- Know what we are doing with your information and why we are doing it
- Ask to see what information we hold about you
- Ask us to correct any mistakes in the information we hold about you
- Object to direct marketing
- Make a complaint to the Information Commissioners Office

Depending on our reason for using your information you may also be entitled to:

- Ask us to delete information we hold about you
- Have your information transferred electronically to yourself or to another organisation
- Object to decisions being made that significantly affect you
- Object to how we are using your information
- Stop us using your information in certain ways

We will always seek to comply with your request however we may be required to hold or use your information to comply with legal duties. Please note: your request may delay or prevent us delivering a service to you.

Herne Relief Road, Bullockstone Road

Improvement Scheme



For further information about your rights, including the circumstances in which they apply, see the guidance from the UK Information Commissioners Office (ICO) on individuals' rights under the General Data Protection Regulation.

If you would like to exercise a right, please contact the Information Resilience and Transparency Team at data.protection@kent.gov.uk.

KEEPING YOUR PERSONAL INFORMATION SECURE

We have appropriate security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

WHO TO CONTACT

Please contact the Information Resilience and Transparency Team at data.protection@kent.gov.uk to exercise any of your rights, or if you have a complaint about why your information has been collected, how it has been used or how long we have kept it for.

You can contact our Data Protection Officer, Benjamin Watts, at dpo@kent.gov.uk. Or write to Data Protection Officer, Kent County Council, Sessions House, Maidstone, Kent, ME14 1XQ.

The General Data Protection Regulation also gives you right to lodge a complaint with a supervisory authority. The supervisory authority in the UK is the Information Commissioner who may be contacted at <https://ico.org.uk/concerns> or telephone 03031 231113.

For further information visit <https://www.kent.gov.uk/about-the-council/about-the-website/privacy-statement>