

Saving Lives 2019/20

Suicide prevention innovation fund

The STP Suicide Prevention Team, suicideprevention@kent.gov.uk

Transforming health and social care in Kent and Medway is a partnership of all the NHS organisations in Kent and Medway, Kent County Council and Medway Council. We are working together to develop and deliver the Sustainability and Transformation Plan for our area.

Section 1

Introduction



In 2017, 141 people took their own life across Kent and Medway (as confirmed through coroner registrations). Every one of these deaths is a tragedy for the family, friends and community of those who died.

This innovation grant is designed to fund new or emerging programmes designed to prevent suicides, save lives and reduce self-harm.

It is the second year of the fund. In 2018/19 we awarded a total of 29 community projects and this year we will be supporting some of those projects again (to expand, strengthen or upscale their projects) as well as looking for fresh ideas and new methods to keep people safe.

The funded projects will contribute to the overall Kent and Medway STP aim of reducing suicide rates by 10% by 2021.



The fund is being overseen by a sub-group of the Kent and Medway Suicide Prevention Steering Group.

We know that in the right hands, a little can go a long way, so we want your ideas about how to save lives across Kent and Medway.

A total of £120,000 is available. £50,000 will go to expand or upscale projects from year one, and £70,000 will go towards brand new projects. A minimum of £20,000 is reserved for suicide prevention and self-harm reduction projects working with children and young people.



2018/10 Saving Lives – Suicide Prevention Innovation Fund recipients



MADE WITH +



Section 2

Context and latest statistics



The Suicide Prevention Steering Group in Kent and Medway is a collection of over 120 individuals representing these organisations (and many more)



**Kent
Police**



**NHS
England**



Kent Coroners



Kent and Medway

NHS and Social Care Partnership Trust



The Steering Group produced the multi-agency 2015-20 suicide prevention strategy and action plan which follows the national priorities:

1. Reduce the risk of suicide in key high-risk groups
2. Tailor approaches to improve mental health and wellbeing in Kent
3. Reduce access to the means of suicide
4. Provide better information and support to those bereaved by suicide
5. Support the media in delivering sensitive approaches to suicide
6. Support research, data collection and monitoring

The full document can be seen here



Microsoft Word
17 - 2003 Document



Our key activity and how we delivered on our aims in 2018/19

1) Release the Pressure

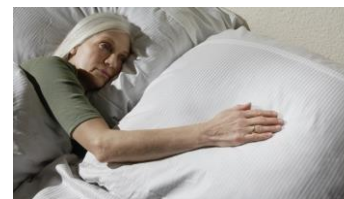
A major boost to the campaign resulting in thousands of additional web visits and helpline calls



2) Strengthening secondary MH services

KMPT delivering 5 key projects to improve safety including high risk points

Kent and Medway 
NHS and Social Care Partnership Trust



3) Supporting those bereaved by suicide

5 key recommendations produced after workshop in 2018

5) Innovation fund



Funding awarded to 29 creative and original community projects

6) Suicide Safer Universities

An action plan between the Universities and local partners has been agreed and implemented



4) Suicide Awareness & Prevention Training

Over 1900 free places on Suicide Prevention training delivered. E-learning developed and available on KSCB website

7) Workplace interventions



High risk industries targeted through tradeshow, exhibitions and support to individual businesses

8) Qualitative research Public Health and the Coroner reviewed 119 inquests and interviewing men who have attempted suicide to ensure lessons are learnt



9) Children and Young People Action plan agreed including KSCB and Public Health undertaking thematic review












Numbers of people dying by suicide and events of undetermined intent, 2010-2017 registrations, aged 15+, Kent and Medway residents, by gender

Area resident	Gender	2010	2011	2012	2013	2014	2015	2016	2017	Total
Kent	Male	73	85	97	119	130	116	104	85	809
	Female	27	34	26	31	35	36	36	38	263
	Total	100	119	123	150	165	152	140	123	1072
Medway	Male	10	9	15	24	22	16	25	15	136
	Female	4	5	5	7	8	6			40
	Total	14	14	20	31	30	22	27	18	176
Kent & Medway	Male	83	94	112	143	152	132	129	100	945
	Female	31	39	31	38	43	42	38	41	303
	Total	114	133	143	181	195	174	167	141	1248

Source: Primary Care Mortality database, KPHO (JB); Medway Public Health












Unfortunately latest stats show we are above national rates...

Indicator	Period		England	South East region	Kent	Medway
Suicide: age-standardised rate per 100,000 population (3 year average) (Persons) 	2014 - 16	 	9.9	9.8	11.6	11.1
Suicide: age-standardised rate per 100,000 population (3 year average) (Male) 	2014 - 16	 	15.3	15.1	18.4	18.0
Suicide: age-standardised rate per 100,000 population (3 year average) (Female) 	2014 - 16	 	4.8	4.8	5.3	4.4



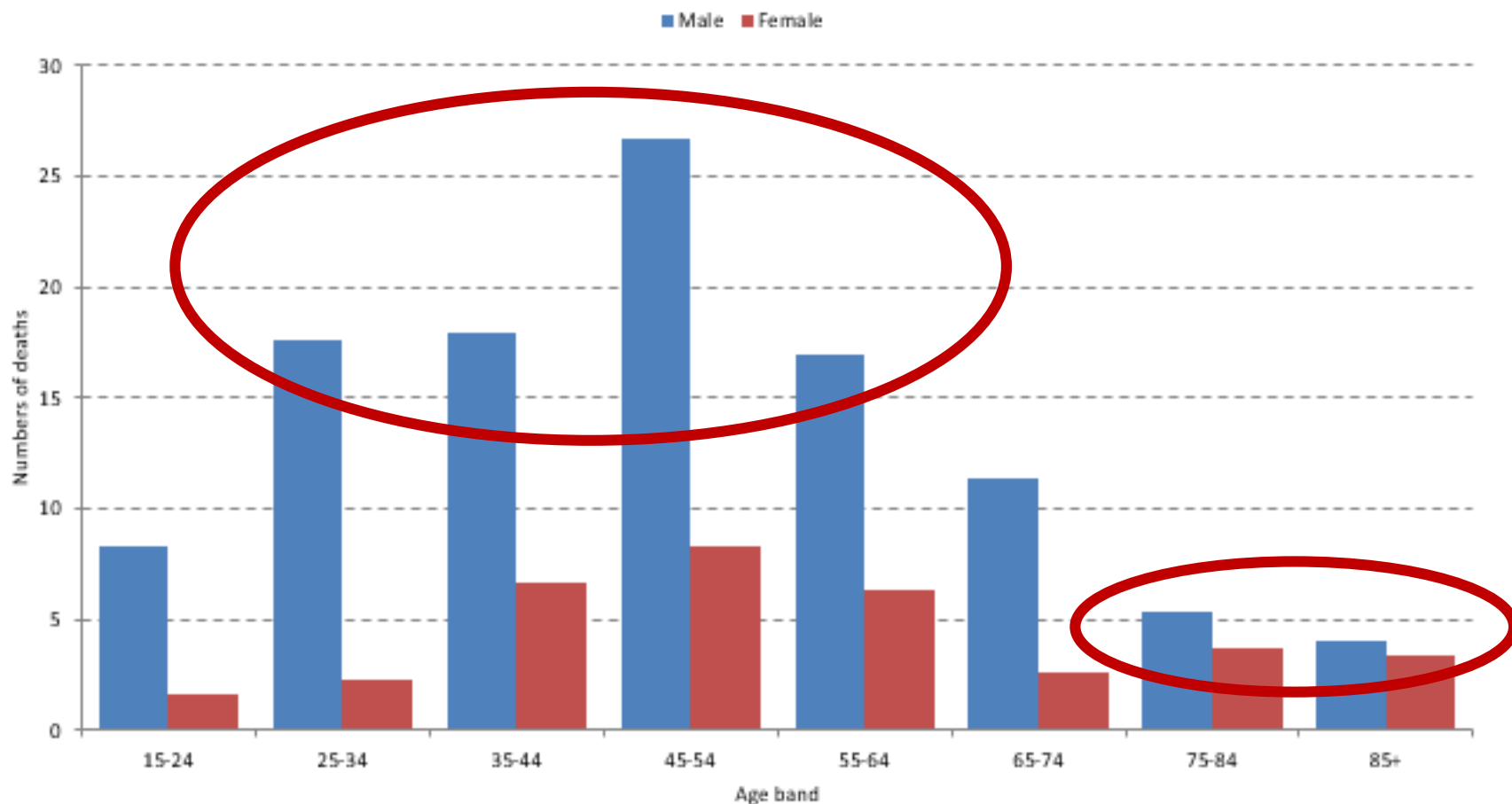
...particularly for men

Indicator	Period		England	South East region	Kent	Medway
Suicide: age-standardised rate per 100,000 population (3 year average) (Persons) 	2014 - 16	 	9.9	9.8	11.6	11.1
Suicide: age-standardised rate per 100,000 population (3 year average) (Male) 	2014 - 16	 	15.3	15.1	18.4	18.0
Suicide: age-standardised rate per 100,000 population (3 year average) (Female) 	2014 - 16	 	4.8	4.8	5.3	4.4



Middle aged men are most at risk (but note the gender gap closes at 75+)

Average annual numbers of deaths from suicide and events of undetermined cause, 2014/15 - 2016/17, Kent residents by age band and gender



Source: PCMD, ONS, KPHO (JB)

Source - KMPHO



There are wide variations across the county

Indicator	Period		England	Kent and Medway	NHS Ashford CCG	NHS Canterbury And Coastal CCG	NHS Dartford, Gravesham And Swanl...	NHS Medway CCG	NHS South Kent Coast CCG	NHS Swale CCG	NHS Thanet CCG	NHS West Kent CCG
Suicide rate (Persons)	2015 - 17		9.6	10.4	8.3	11.1	9.0	9.7	11.2	12.6	14.9	9.4
Suicide rate (Male)	2015 - 17		14.7	16.1	14.7	16.2	14.5	16.9	15.1	19.3	22.0	14.0
Suicide rate (Female)	2015 - 17		4.7	5.2	*	6.1	3.7	3.0	7.9	*	9.1	5.1

<https://fingertips.phe.org.uk/profile-group/mental-health/profile/suicide/data#page/0/gid/1938132828/pat/120/par/E54000032/ati/154/are/E38000184/iid/41001/age/285/sex/4>



Section 3

Fund details



A total of £120,000 is available, £50,000 of which is reserved for Year One projects. £20,000 is reserved for programmes aimed at children and young people.

Applicants can apply for funding between £500 and £15,000

Match funding is not required

Any formally constituted community group, charity or organisation can apply. The majority of the funding is likely to be awarded to local groups from the voluntary or charity sectors.

Funded projects need to be delivered by March 31st 2020

Due to the anticipated high number of applications, detailed feedback to unsuccessful applicants will not be available





**Applications for training will NOT be funded
due to the following training being available
free across Kent and Medway**



3hr Suicide Awareness and Prevention workshops

*Provided by Maidstone and Mid Kent Mind. Dates and venues across Kent
and Medway currently available to book now via*

<http://www.maidstonemind.org/suicide-prevention-awareness-training/>

Children and Young People Suicide Prevention workshops

*Provided in partnership by West Kent Mind and Kent Safeguarding
Children's Board. To book online please visit*

<https://www.kscb.org.uk/training/find-training-courses/youth-suicide-awareness-and-prevention>

45 minute E-learning

*Developed in partnership with the Kent Safeguarding Children's Board and
available here*

https://kscb.melearning.university/course_centre/course_details/33



Section 4

Application process



Application process

Applications need to be submitted through the Community Grants Funding Page on <http://www.kent.gov.uk/leisure-and-community/community-grants-and-funding>

The following questions form the application;

- 1) What is your innovative project or new idea?
- 2) Why is it needed?
- 3) How will it be delivered? (Including what the funding will be spent on)
- 4) How will you engage with people with lived experience in the design and delivery of your project?
- 5) How will you know you have achieved your objectives?

Applications must be received by 5th September 2019



Stage 2

Bids will be considered by a small panel from the multi-agency Suicide Prevention Steering Group. The panel will include representation from Public Health, CCGs and where possible people impacted by suicide.

The panel will consider

- 1) what impact the project will have,
- 2) how it will be delivered
- 3) how it will involve the people it is trying to support,
- 4) whether it is sustainable when the money runs out



Section 5

Evaluation



Successful applicants will be required to;

- * monitor the outcomes they expect to deliver**
- * give monthly updates by phone**
- * produce a final report (of approx. two pages in a template designed by KCC)**
- * Produce at least one qualitative case study demonstrating the project's impact**

Successful projects will be supported by a Suicide Prevention Project Officer who will give guidance and advice, but will not be able to get involved with the direct delivery of the project.



Any questions please email suicideprevention@kent.gov.uk

