

Business births, deaths & survival rates

The 2022 Business Demography dataset was published by ONS in November 2023. Revised methodology means that data is only available from 2016 and is not comparable with previously published data.

NOTE: The term “Kent” refers to the Kent County Council area and excludes Medway.

Further Information

Kent Analytics
Kent County Council
Invicta House
Maidstone
Kent
ME14 1XQ

Email:
research@kent.gov.uk

Tel: 03000 417444

[Facts and figures about Kent](#)

The Business Demography dataset is published annually by the Office for National Statistics (ONS) and is based on information from VAT and PAYE administrative systems. This dataset provides information about the births and deaths of businesses and their survival rates. It also provides a count of the number of enterprises which were active throughout the year.

Summary

- In 2022 there were 7,165 enterprise births in Kent, (1,005 less than in 2021), and 7,515 enterprise deaths (125 more than 2020).
- The enterprise birth rate in Kent was 10.3% (South East 10.0%, GB 11.6%) and the enterprise death rate was 10.8% (South East 11.1%, GB 11.9%).
- In 2022 94.2% of Kent businesses had survived their first year of trading (formed in 2021), 60.3% had survived three years (formed in 2019) and 45.3% had survived for five years (formed in 2017).
- In 2022, 4.2% of enterprises in Kent with 10 or more employees were considered to be high growth enterprises (seen at least 20% employee growth each year for the previous three-year period). In the South East this was 4.1% and nationally 4.3%.

Contents

Introduction	1
Enterprise births.....	2
Enterprise deaths.....	1
Stock of active enterprises	5
Enterprise survival rates	6
One-year survival rates	8
Three-year survival rates.....	9
Five-year survival rates	10
High Growth Enterprises	12
Related documents	15

Introduction

Business Demography is an annual dataset produced by the Office for National Statistics from an extract taken from the Inter-Departmental Business Register (IDBR). The publication focuses on changes to the registered business population, that is, those businesses registered at Her Majesty's Revenue and Customs (HMRC) for Value Added Tax (VAT) and/or Pay-As-You-Earn (PAYE) and at Companies House.

As well as information on business births (start-ups), business deaths (closures) and survival rates of businesses at local authority district level, the data also provide information on the number of businesses which have shown high employee growth over the last three years.

In 2022 changes were made to how the data was produced. It was found that the number of multiple business registrations at a single postcode on the Inter-Departmental Business Register (IDBR) had increased, affecting the number of births, deaths, and survival rates. For the years 2016 to 2022, businesses that had neither VAT nor PAYE, but did have a live company number, were removed from the figures. They were removed because they can misrepresent business birth and death figures. This adjustment was only made to data from 2016 onwards. It is therefore not comparable with data previously released for earlier years.

The Office for National Statistics produces two sources of business survey data. In addition to the Business Demography dataset there is also the UK business: activity, size, and location data set. This is also based on VAT/PAYE data and is covered in a separate bulletin entitled “UK Business Counts” published on our [Economy webpages](#).

There are differences between these two data sets. Although both products are extracts from the IDBR the Business Demography data set returns a higher count of active businesses. It counts all business activity taking place during the whole financial year. Enterprises may have been formed and then closed within the time period but if they have been active during any part of the year they would have been counted as an active enterprise.

The UK Business Counts data set counts businesses at a fixed point in time, usually during March and so provides a snapshot of businesses at that point in time.

Data is available from 2016 and the latest data is for 2022. The Business Demography dataset uses the term “enterprises.” For the purposes of this bulletin enterprises and businesses should be taken as referring to the same thing. All data is rounded to the nearest 5 at source.

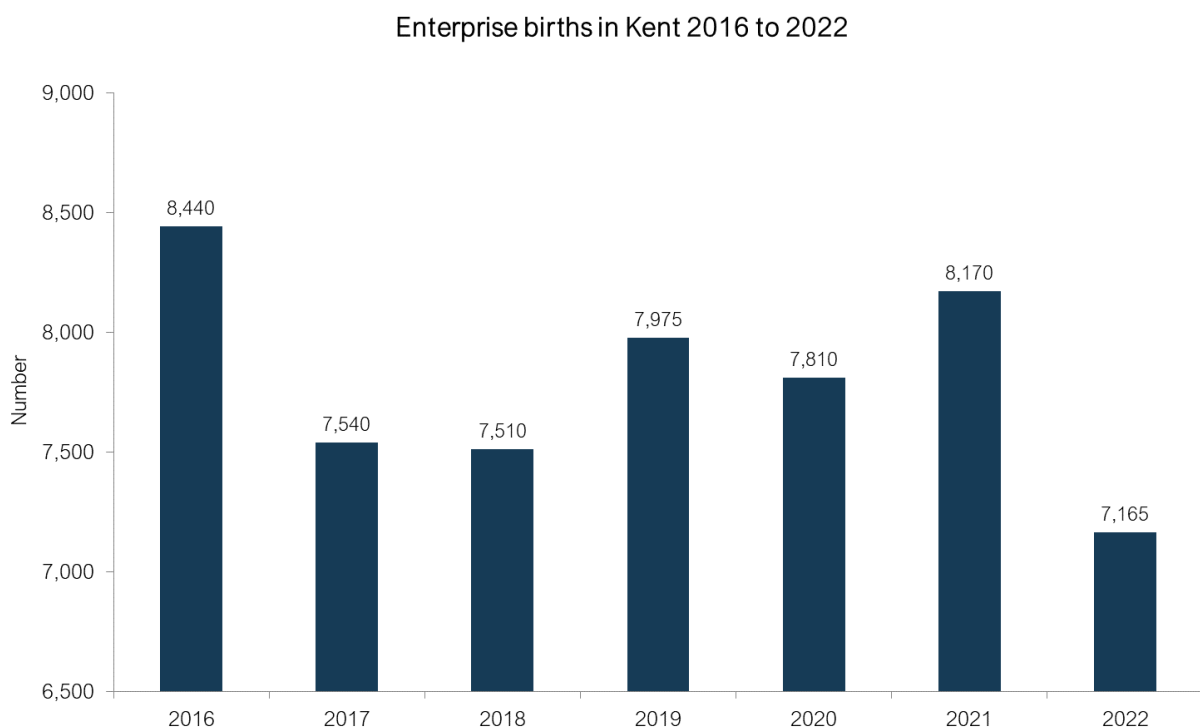
Enterprise births

The number of enterprise births for the Kent Districts and Medway is available from 2016-2022.

Between 2017 and 2022, Kent saw the number of enterprise births fall by 15% (1,275 fewer births in 2022 compared to 2016). This is shown in chart 1. 2022 saw the fewest enterprise births during the last seven years. The Office for National Statistics suggest that potential uncertainty related to the UK's future relationship with the EU could have been a cause for the decline in the rate of enterprise births in 2017, along with the slowing broader economy and the depreciation of sterling following the EU referendum.

Chart 1 shows enterprise births from 2016 until 2022. 2016 had the highest number of births and 2022 had the least. In between, the levels fluctuate around the 7,750 mark.

Chart 1: Enterprise births from 2016



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

In 2022 there were 7,165 enterprise births in Kent. This was lower than the previous year (-12.3% or 1,005 less enterprise births).

All but one Kent districts (Dartford) saw a decrease in new enterprise births which saw 5 more enterprises births than the previous year. This equates to a 0.7% increase on 2021. The biggest decrease was in Maidstone which saw 375 fewer enterprise births than the previous year (a 29.6% reduction).

Table 1 shows the count of births of new enterprises, the enterprise birth rate in 2022, the change between 2017 and 2022, and the change between 2021 and 2022. Enterprise birth rates are calculated as enterprise births as a percentage of total active enterprises.

Table 1: Count of births of new enterprises

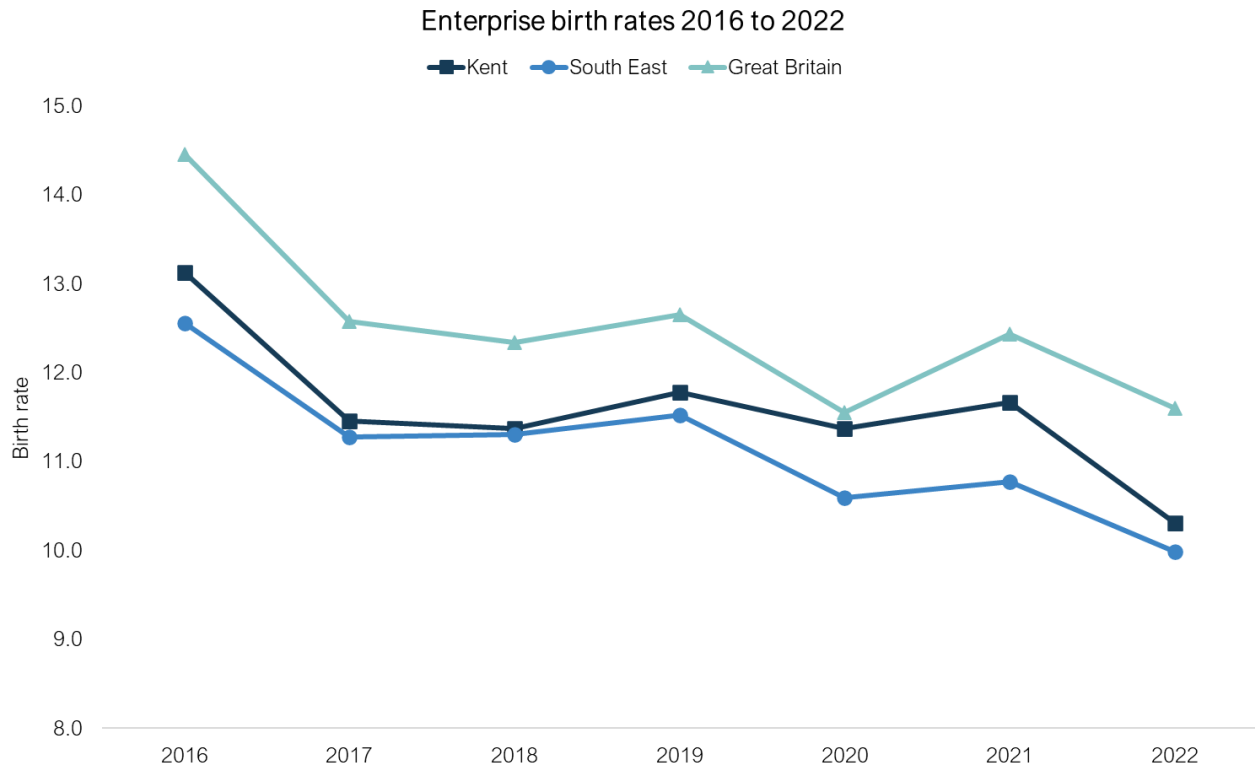
Births Of New Enterprises 2022	Number	Birth rate	Number change 2017-22	% change 2017-22	Number change 2021-22	% change 2021-22
Ashford	650	10.2	-45	-6.5%	-65	-9.1%
Canterbury	650	10.8	40	6.6%	-20	-3.0%
Dartford	655	12.4	20	3.1%	5	0.8%
Dover	390	10.1	-5	-1.3%	-40	-9.3%
Folkestone & Hythe	435	10.7	0	0.0%	-15	-3.3%
Gravesham	575	12.4	-40	-6.5%	-15	-2.5%
Maidstone	890	10.1	-60	-6.3%	-375	-29.6%
Sevenoaks	585	8.4	-120	-17.0%	-120	-17.0%
Swale	565	10.3	-5	-0.9%	-55	-8.9%
Thanet	570	11.6	15	2.7%	-90	-13.6%
Tonbridge & Malling	645	9.9	-35	-5.1%	-105	-14.0%
Tunbridge Wells	555	8.5	-140	-20.1%	-110	-16.5%
Kent	7,165	10.3	-375	-5.0%	-1,005	-12.3%
Medway	1,285	12.7	20	1.6%	-140	-9.8%
Kent & Medway	8,450	10.6	-355	-4.0%	-1,145	-11.9%
South East	44,160	10.0	-5,015	-10.2%	-4,215	-8.7%
England	300,580	11.6	-17,660	-5.5%	-23,905	-7.4%
England & Wales	312,670	11.6	-17,810	-5.4%	-25,760	-7.6%
Great Britain	331,540	11.6	-18,785	-5.4%	-25,800	-7.2%
United Kingdom	336,925	11.5	-19,970	-5.6%	-27,070	-7.4%

In Kent, the South East and Great Britain, enterprise birth rates fell steeply in 2017 and 2018. They recovered slightly in 2019 but fell again in 2020. The coronavirus pandemic is thought to be largely responsible for this drop in 2020. In 2022, birth rates decreased in Kent and the South East to reach their lowest level in 6 years. Great Britain also saw a decrease.

In 2022 the Kent enterprise birth rate was 10.3%, which is lower than the national rate of 11.6% but higher than the South East rate (10.0%).

Chart 2 and Table 2 (Enterprise birth rates in Kent, the South East & Great Britain) show the new enterprise birth rates decreasing over the years from 2016 to 2022.

Chart 2: New enterprise birth rates



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Table 2: Enterprise birth rates in Kent, the South East & Great Britain

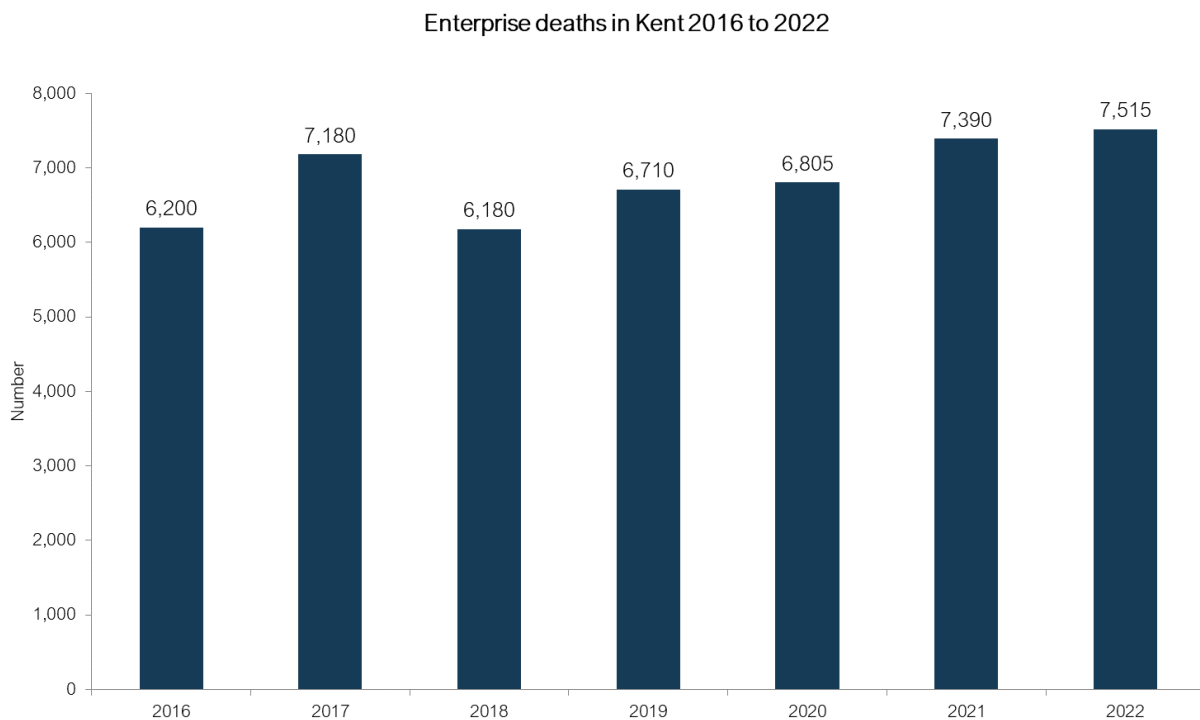
Enterprise birth rates	2016	2017	2018	2019	2020	2021	2022
Kent	13.1	11.5	11.4	11.8	11.4	11.7	10.3
South East	12.6	11.3	11.3	11.5	10.6	10.8	10.0
Great Britain	14.5	12.6	12.3	12.7	11.5	12.4	11.6

Enterprise deaths

There were more enterprise deaths in Kent in 2022 than seen in any of the previous six years. In 2022 Kent saw 7,515 enterprise deaths resulting in an overall death rate of 10.8%. The death rate is calculated as the number of deaths as a proportion of total active businesses.

Chart 3 shows enterprise deaths from 2016. 2022 saw the highest number of deaths with 7,515. The number of deaths has been gradually increasing since 2018 which had 6,180 deaths.

Chart 3: Enterprise Deaths from 2016



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

There were more enterprise deaths than the previous year in all but three Kent local authorities. Maidstone saw the highest number of enterprise deaths (955) but the biggest increase in deaths since the previous year was in Folkestone & Hythe (+95). Dover saw the fewest enterprise deaths (445) however this was 60 more than seen in 2021.

Dartford saw more enterprise deaths than in 2021 and it has the highest enterprise death rate in the county in 2022 (13.9%). Sevenoaks had the lowest death rate at 9.0%.

Ashford (-140), Sevenoaks (-50) and Tonbridge & Malling (-135) all saw fewer enterprise deaths in 2022 than in 2021.

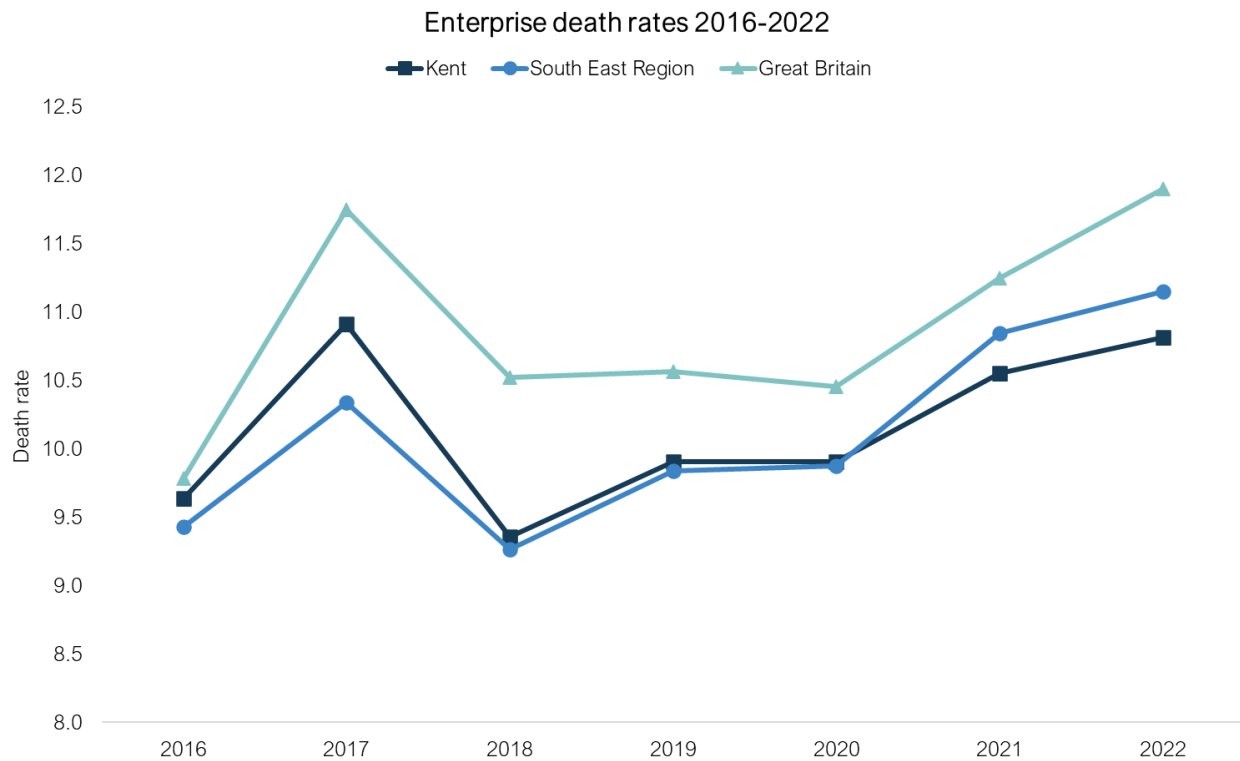
Table 3: Count of deaths of enterprises

Count Of Enterprise Deaths 2022	Number	Death rate	Number change 2017-22	% change 2017-12	Number change 2021-22	% change 2021-22
Ashford	685	10.8	0	0.0%	-140	-17.0%
Canterbury	615	10.2	0	0.0%	70	12.8%
Dartford	735	13.9	135	22.5%	20	2.8%
Dover	445	11.5	50	12.7%	60	15.6%
Folkestone & Hythe	505	12.4	5	1.0%	95	23.2%
Gravesham	580	12.5	25	4.5%	40	7.4%
Maidstone	955	10.8	140	17.2%	40	4.4%
Sevenoaks	630	9.0	-30	-4.5%	-50	-7.4%
Swale	570	10.4	15	2.7%	30	5.6%
Thanet	520	10.6	25	5.1%	75	16.9%
Tonbridge & Malling	635	9.7	10	1.6%	-135	-17.5%
Tunbridge Wells	640	9.8	-40	-5.9%	20	3.2%
Kent	7,515	10.8	335	4.7%	125	1.7%
Medway	1,305	12.9	90	7.4%	-320	-19.7%
Kent & Medway	8,820	11.1	425	5.1%	-195	-2.2%
South East	49,310	11.1	4,240	9.4%	620	1.3%
England	308,900	12.0	10,925	3.7%	17,525	6.0%
England & Wales	320,560	11.9	12,155	3.9%	17,005	5.6%
Great Britain	340,200	11.9	13,005	4.0%	16,910	5.2%
United Kingdom	345,490	11.8	14,040	4.2%	17,130	5.2%

Chart 4 and Table 4 show enterprise death rates in Kent, South East and Britain from 2016 to 2022. They show a sharp spike in deaths in 2017 which dropped down in 2018 before gradually increasing through to 2022.

Overall, enterprises death rates in 2022 in Kent, the South East and Great Britain are higher than they were in 2016, however the death rate in Kent (10.8%) is currently lower than seen in the South East (11.1%) and Great Britain (11.9%).

Chart 4: Enterprise death rates



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Table 4: Enterprise death rates in Kent, the South East & Great Britain

Enterprise death rates	2016	2017	2018	2019	2020	2021	2022
Kent	9.6	10.9	9.4	9.9	9.9	10.6	10.8
South East	9.4	10.3	9.3	9.8	9.8	10.8	11.1
Great Britain	9.8	11.7	10.5	10.6	10.4	11.2	11.9

Table 5 (overleaf) shows the ratio of business births to deaths, over the period 2016 to 2022. A ratio of births to deaths above 1.0 means that there were more enterprise births than deaths.

In Kent, the ratio of enterprises births fell from 1.11 in 2021 to 0.95 in 2022 meaning there were more enterprise deaths than births in the county in 2022. This is the first time in six years that deaths have been higher than births. In the South East region, the ratio fell as well from 0.99 to 0.90. The national ratio also decreased in 2022 from 1.11 to 0.98.

Within Kent, ten districts saw a lower ratio of births to deaths in 2022 than in 2021 meaning there were fewer births to deaths than seen the previous year. Seven districts, Ashford (0.95), Dartford (0.89), Dover (0.88), Folkestone & Hythe (0.86), Maidstone (0.93), Sevenoaks (0.93) and Tunbridge Wells (0.87) had ratios below one meaning the number of enterprise deaths exceeded the number of enterprise births in 2022.

Thanet had the best ratio of births to deaths (1.10) in 2022 and is now the only one of the Kent authorities never to have seen more enterprise deaths than births in the last six years.

Table 5: Ratio of enterprise births to deaths

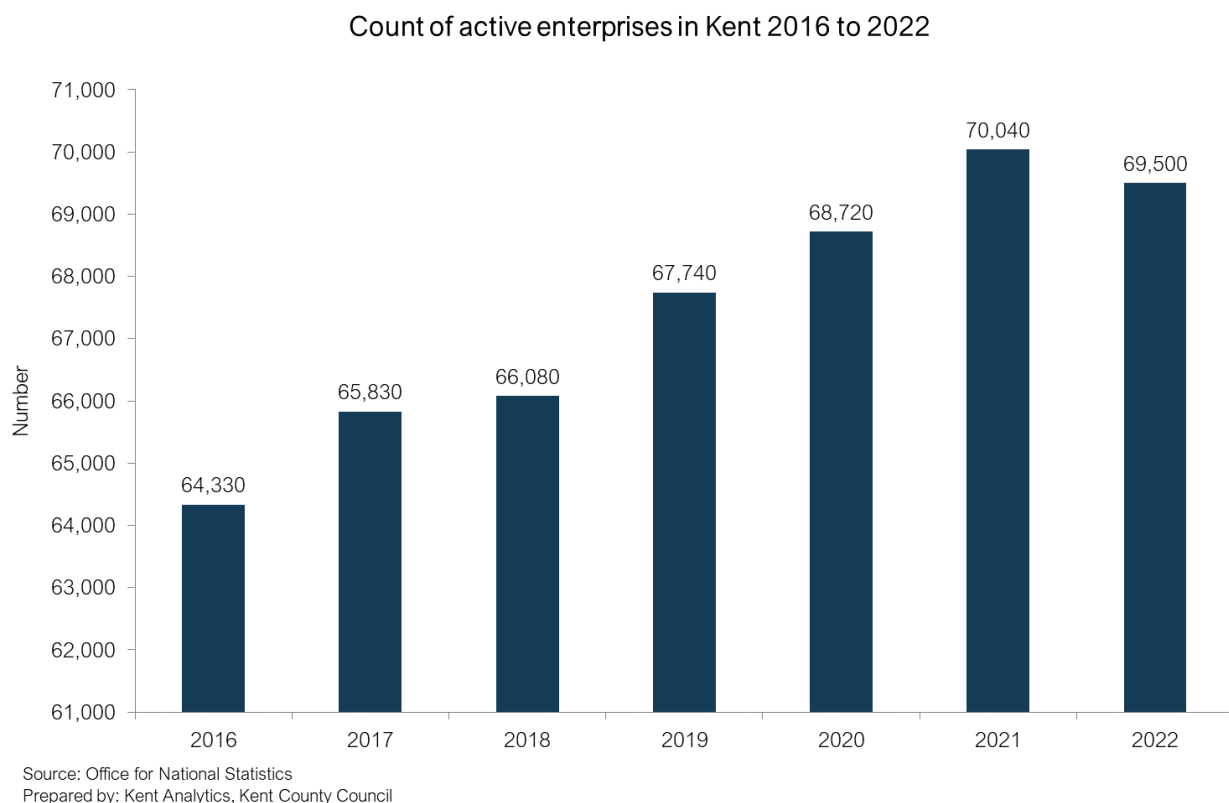
Ratio of business births to deaths	2016	2017	2018	2019	2020	2021	2022
Ashford	1.45	1.01	1.46	1.16	1.06	0.88	0.95
Canterbury	1.38	0.99	1.18	1.21	1.07	1.24	1.06
Dartford	1.63	1.06	1.33	1.64	0.98	0.91	0.89
Dover	1.38	1.00	1.16	1.21	1.48	1.10	0.88
Folkestone & Hythe	1.59	0.87	1.16	1.04	1.16	1.11	0.86
Gravesham	1.59	1.11	1.13	1.23	1.14	1.09	0.99
Maidstone	1.21	1.17	1.18	1.28	1.54	1.39	0.93
Sevenoaks	1.30	1.07	1.27	1.01	0.93	1.04	0.93
Swale	1.49	1.03	1.21	1.16	1.09	1.12	0.99
Thanet	1.25	1.12	1.17	1.17	1.26	1.47	1.10
Tonbridge & Malling	1.43	1.09	1.23	1.18	1.21	0.97	1.02
Tunbridge Wells	1.02	1.02	1.10	0.98	1.06	1.06	0.87
Kent	1.36	1.05	1.22	1.19	1.15	1.10	0.95
Medway	1.45	1.04	1.12	1.37	1.39	0.89	0.98
Kent & Medway	1.37	1.05	1.20	1.21	1.18	1.07	0.96
South East	1.33	1.09	1.22	1.17	1.08	0.99	0.90
England	1.51	1.07	1.17	1.20	1.12	1.12	0.97
England & Wales	1.50	1.07	1.18	1.20	1.12	1.12	0.98
Great Britain	1.48	1.07	1.17	1.20	1.11	1.11	0.97
United Kingdom	1.48	1.08	1.18	1.20	1.11	1.11	0.98

Stock of active enterprises

During 2022 Kent had 69,500 enterprises active at some point during the year, 540 less than the previous year. This equates to a 0.8% decrease over the previous year. The stock of enterprises fell by 0.5% nationally and 1.5% in the South East region.

Chart 5 shows active enterprises in Kent from 2016 to 2022. The number gradually increases from 2016 (64,330) until 2021 (70,040) when it takes a slight dip in 2022 (69,500).

Chart 5: Active Enterprises



Maidstone had the highest number of active enterprises in the county in 2022 (8,830). Thanet saw the biggest annual number and percentage increase in active enterprises (+140, +2.9%). Dover district had the lowest number of active enterprises (3,880).

Six of the Kent districts (Ashford, Dartford, Maidstone, Sevenoaks, Tonbridge & Malling and Tunbridge Wells) saw a fall in the number of active enterprises between 2021 and 2022. The largest fall was in Ashford which fell by 3.6% over the previous year (240 fewer active enterprises).

Table 6: Count of active enterprises

Count Of Active Enterprises 2022	Number	Number change 2017-22	% change 2017-22	Number change 2021-22	% change 2021-22
Ashford	6,365	4,348	70.0%	-240	-3.6%
Canterbury	6,045	-170	-3.0%	90	1.5%
Dartford	5,275	-435	-9.0%	-80	-1.5%
Dover	3,880	-955	-26.8%	5	0.1%
Folkestone & Hythe	4,070	510	12.8%	30	0.7%
Gravesham	4,635	655	15.0%	0	0.0%
Maidstone	8,830	4,475	57.3%	-55	-0.6%
Sevenoaks	6,980	-825	-11.9%	-130	-1.8%
Swale	5,470	-1,490	-29.1%	10	0.2%
Thanet	4,900	-215	-5.0%	140	2.9%
Tonbridge & Malling	6,545	2,275	36.8%	-180	-2.7%
Tunbridge Wells	6,505	325	4.7%	-130	-2.0%
Kent	69,500	62,655	95.2%	-540	-0.8%
Medway	10,130	-55,700	-580.5%	-430	-4.1%
Kent & Medway	79,630	70,035	92.9%	-970	-1.2%
South East	442,295	366,870	84.1%	-6,835	-1.5%
England	2,581,080	2,144,945	85.5%	-11,760	-0.5%
England & Wales	2,685,600	176,060	6.7%	-13,055	-0.5%
Great Britain	2,859,940	250,785	9.0%	-15,065	-0.5%
United Kingdom	2,924,685	139,170	4.9%	-14,990	-0.5%

Enterprise survival rates

Survival rate data looks at the annual survival rates for newly born businesses for the first 5 years of their existence. So, it is possible to look at survival rates for each of the first five years of a newly created business. One-year, three-year and five-year enterprise survival rates are presented here.

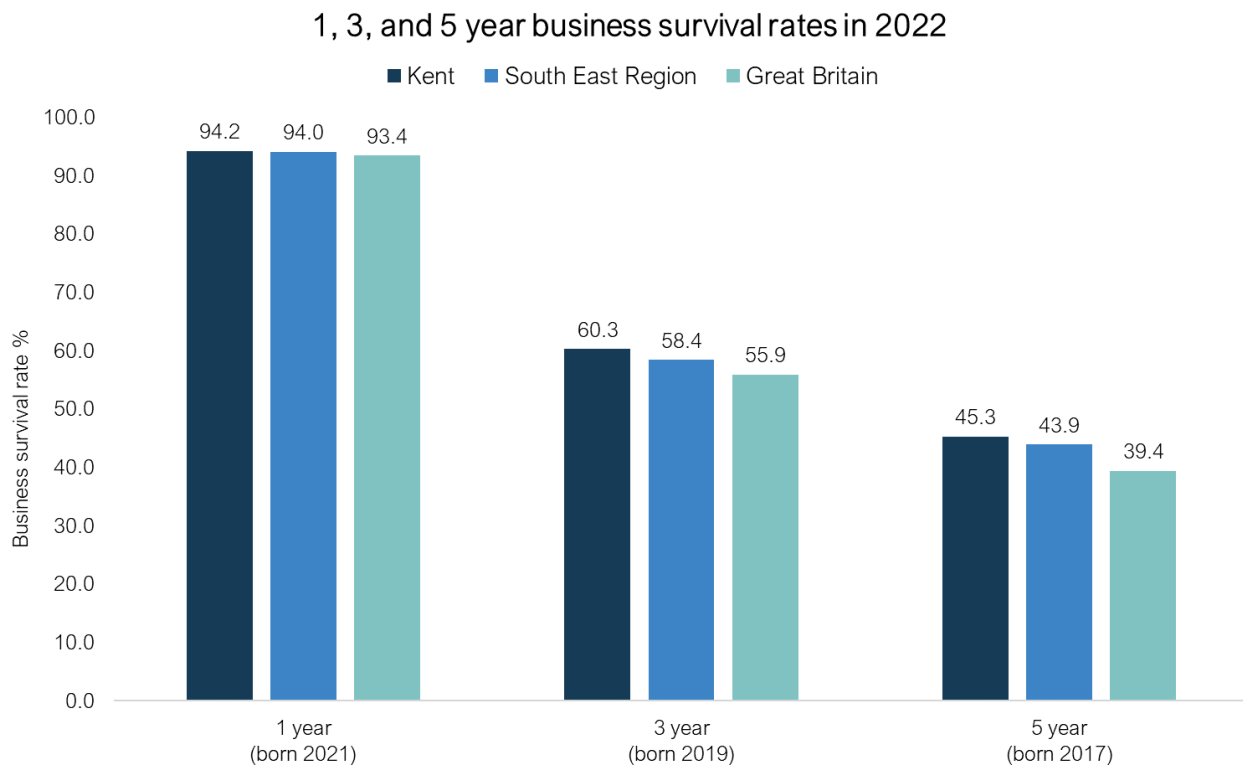
94.2% of businesses formed in 2021 in Kent survived to 2022. That was above the regional (94.0%) and national (93.4%) one-year survival rates.

In 2022 Kent also had a higher three-year survival rate (60.3%) than was seen nationally (55.9%) and regionally (58.4%). These businesses would have been formed in 2019.

The five-year survival rate of Kent businesses born in 2017 was 45.3%. This is higher than the regional average of 43.9% and the national average of 39.4%.

Chart 6 and Table 7 show the one, three and five-year business survival rates in Kent, The South East and Great Britain. It shows how the survival rates in Kent are slightly above the South East region and Great Britain for, one, three and five-year survival rates.

Chart 6: One, three, and five-year survival rates



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Table 7: One, three, and five-year survival rates

2022 survival rates	1 year (born 2021)	3 year (born 2019)	5 year (born 2017)
Kent	94.2	60.3	45.3
South East Region	94.0	58.4	43.9
Great Britain	93.4	55.9	39.4

One-year survival rates

In 2022 one-year business survival rates in Kent (94.2%) are an improvement on the 2021 figure of 93.7%. This was also a higher survival rate than seen in the South East (94.0%) and the rate for Great Britain as a whole (93.4%). The South East and Great Britain have also seen one-year survival rates rise since the previous year.

Within Kent, only three districts (Ashford, Canterbury and Tonbridge & Malling) saw lower one-year survival rates in 2022 than the previous year.

Ashford and Dover districts had the lowest one-year survival rate in the county in 2022 with 93.0% of new enterprises born in 2021 surviving their first year of trading.

The highest survival rates were in Folkestone & Hythe (95.6%) and Swale (95.2%).

The biggest fall in one-year survival rates was in Ashford where they fell from 95.7% in 2021 to 93.0% in 2022.

Dartford, Dover, Folkestone & Hythe, Gravesham, Maidstone, Sevenoaks, Swale, Thanet, and Tunbridge Wells all saw a slight increase in one-year survival rates.

Table 8: One-year survival rates

1 year survival rates	2017 (born 2016)	2018 (born 2017)	2019 (born 2018)	2020 (born 2019)	2021 (born 2020)	2022 (born 2021)
Ashford	91.9	94.2	96.0	95.5	95.7	93.0
Canterbury	93.8	94.3	95.8	96.1	95.8	94.8
Dartford	94.5	92.1	97.0	96.0	89.9	93.8
Dover	93.4	93.7	96.2	95.3	92.6	93.0
Folkestone & Hythe	92.8	93.1	95.5	95.0	95.3	95.6
Gravesham	92.7	92.7	95.7	92.2	93.2	94.1
Maidstone	93.0	93.7	94.8	93.9	93.8	94.1
Sevenoaks	95.4	95.0	96.0	97.2	93.9	94.3
Swale	94.9	93.0	96.5	93.2	92.7	95.2
Thanet	92.2	94.6	96.1	92.6	92.9	94.7
Tonbridge And Malling	95.2	94.9	94.1	95.0	95.3	94.0
Tunbridge Wells	97.4	95.0	95.0	94.3	93.0	94.0
Kent	94.0	93.9	95.7	94.7	93.7	94.2
Medway	93.8	92.5	95.2	94.5	93.6	94.4
Kent & Medway	93.9	93.7	95.6	94.7	93.6	94.2
South East	95.0	94.4	95.3	94.9	90.9	94.0
England	95.3	93.8	94.8	94.7	92.9	93.5
England & Wales	95.3	93.8	94.8	94.7	92.9	93.4
Great Britain	95.3	93.8	94.8	94.7	92.9	93.4
United Kingdom	95.2	93.7	94.8	94.6	92.9	93.4

Three-year survival rates

In 2022, the proportion of Kent enterprises surviving three years following their birth has decreased since 2021. Despite this, at 60.3% three-year business survival rates in Kent in 2022 is higher than the regional rate (58.4%) and the national rate (GB 55.9%). These are businesses that would have been formed in 2019.

Within Kent, three-year survival rates in 2022 varied between 46.6% in Dartford to 65.9% in Tunbridge Wells.

Six Kent districts saw three-year survival rates increase. The biggest increase was in Tunbridge Wells where survival rate increased from 60.4% in 2021 to 65.9% in 2022. Six districts saw three-year survival rates fall in 2022. Dartford saw the biggest fall with the three-year survival rate falling from 64.2% in 2021 to 46.6% in 2022.

Table 9: Three-year survival rates

3 year survival rates	2019 (born 2016)	2020 (born 2017)	2021 (born 2018)	2022 (born 2019)
Ashford	57.0	60.4	59.1	60.5
Canterbury	56.9	64.8	59.2	63.6
Dartford	54.5	61.4	64.2	46.6
Dover	48.4	58.2	65.4	62.4
Folkestone & Hythe	54.1	58.6	60.7	61.3
Gravesham	54.7	57.7	62.6	57.8
Maidstone	59.7	61.1	67.6	62.4
Sevenoaks	63.4	65.2	60.9	63.8
Swale	57.4	58.8	64.3	61.5
Thanet	54.3	60.4	58.3	60.3
Tonbridge And Malling	64.4	62.5	62.5	61.7
Tunbridge Wells	64.2	66.9	60.4	65.9
Kent	57.9	61.6	62.2	60.3
Medway	52.9	58.9	61.8	50.2
Kent & Medway	57.2	61.2	62.1	58.7
South East	60.0	61.4	60.6	58.4
England	53.6	55.9	57.5	55.9
England & Wales	53.7	55.9	57.4	55.8
Great Britain	54.0	56.0	57.5	55.9
United Kingdom	54.1	56.1	57.6	55.9

Five-year survival rates

At 45.3% five-year business survival rates in Kent were above the national rate in 2022 (GB 39.4%) and the regional rate (43.9%). These businesses would have been formed in 2017.

Within Kent, five-year business survival rates in 2021 ranged from 39.8% in Gravesham to 51.1% in Tunbridge Wells. All districts save five-year survival rates higher than the previous year.

Table 10: Five-year survival rates

5 year survival rates	2021 (born in 2016)	2022 (born in 2017)
Ashford	41.3	44.6
Canterbury	40.3	49.2
Dartford	37.2	43.3
Dover	35.2	41.8
Folkestone & Hythe	36.0	44.8
Gravesham	38.0	39.8
Maidstone	44.6	46.3
Sevenoaks	43.8	46.8
Swale	41.9	43.0
Thanet	39.7	44.1
Tonbridge & Malling	43.8	45.6
Tunbridge Wells	45.0	51.1
Kent	41.0	45.3
Medway	39.1	42.7
Kent & Medway	40.7	44.9
South East	43.2	43.9
England	38.0	39.4
England & Wales	38.1	39.4
Great Britain	38.2	39.4
United Kingdom	38.4	39.6

High Growth Enterprises

A high growth enterprise is defined as a business with ten or more employees which has seen at least 20% employee growth each year for the previous three-year period. These data are shown as the number of enterprises and as a proportion of all active enterprises with 10 or more employees in the area. Data is available from 2016.

In Kent there were 265 enterprises that were classed as high growth in 2022, which is an increase on 2021. These accounted for 4.2% of all enterprises with 10 or more employees in the county.

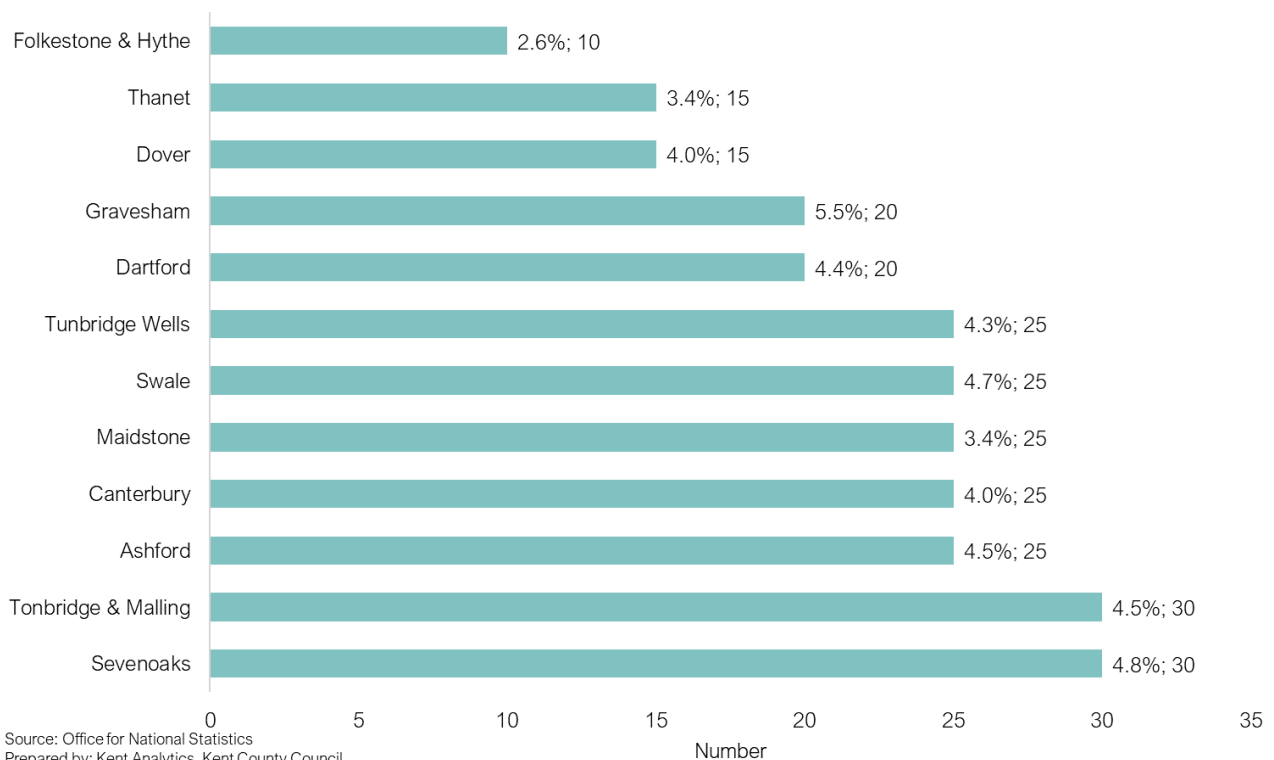
Within Kent, one district saw a fall in the number of high growth enterprises over the previous year, one saw no change and ten saw the number increase.

Tonbridge & Malling and Sevenoaks had the highest number of high growth enterprises in 2022 (30 in each district). Gravesham had the highest proportion of high growth enterprises with 5.5%, and Folkestone & Hythe had the lowest proportion (2.6%).

Chart 7 shows the number and percentage of High growth enterprises in Kent.

Chart 7: High growth enterprises in Kent districts

Number & percentage of high growth enterprises in Kent districts, 2022



Tables 11 and 12 show the number and percentage of high growth enterprises.

Table 11: Count of high growth enterprises

Count of high growth enterprises	2016	2017	2018	2019	2020	2021	2022
Ashford	25	20	30	20	20	20	25
Canterbury	20	30	20	25	25	20	25
Dartford	25	25	20	15	20	15	20
Dover	10	15	15	10	15	10	15
Folkestone & Hythe	10	15	15	20	15	15	10
Gravesham	15	5	10	10	20	20	20
Maidstone	40	45	40	30	25	20	25
Sevenoaks	30	35	30	35	25	25	30
Swale	15	20	25	15	20	20	25
Thanet	20	20	20	20	15	10	15
Tonbridge & Malling	25	30	35	35	30	25	30
Tunbridge Wells	30	30	35	25	15	15	25
Kent	265	290	295	260	245	215	265
Medway	35	30	35	30	35	30	35
Kent & Medway	300	320	330	290	280	245	300
South East	1,985	1,915	2,025	1,840	1,710	1,470	1,680
England	11,885	11,495	12,185	11,035	10,575	9,505	10,190
England & Wales	12,390	11,990	12,700	11,490	11,015	9,900	10,590
Great Britain	13,295	12,835	13,605	12,295	11,760	10,500	11,260
United Kingdom	13,630	13,120	13,925	12,560	12,045	10,695	11,485

Table 12: Percentage of high growth enterprises

Percentage of high growth enterprises	2016	2017	2018	2019	2020	2021	2022
Ashford	4.9%	3.9%	5.8%	3.7%	3.7%	3.7%	4.5%
Canterbury	3.6%	5.3%	3.5%	4.3%	4.3%	3.4%	4.0%
Dartford	5.7%	5.9%	4.7%	3.5%	4.7%	3.4%	4.4%
Dover	2.9%	4.4%	4.3%	2.8%	4.3%	2.8%	4.0%
Folkestone & Hythe	2.8%	4.2%	4.1%	5.4%	4.3%	4.1%	2.6%
Gravesham	4.8%	1.6%	3.1%	3.1%	6.3%	5.6%	5.5%
Maidstone	5.5%	6.1%	5.5%	4.1%	3.5%	2.8%	3.4%
Sevenoaks	5.1%	5.7%	5.0%	5.7%	4.2%	4.2%	4.8%
Swale	3.2%	4.2%	5.2%	3.1%	4.1%	3.9%	4.7%
Thanet	4.9%	5.1%	5.0%	4.9%	3.8%	2.5%	3.4%
Tonbridge & Malling	4.4%	4.9%	5.6%	5.6%	4.7%	3.7%	4.5%
Tunbridge Wells	4.9%	5.0%	5.8%	4.3%	2.8%	2.8%	4.3%
Kent	4.5%	4.9%	4.9%	4.3%	4.1%	3.5%	4.2%
Medway	4.6%	3.8%	4.5%	3.9%	4.5%	3.8%	4.2%
Kent & Medway	4.5%	4.8%	4.9%	4.3%	4.2%	3.6%	4.2%
South East	5.1%	4.9%	5.1%	4.6%	4.3%	3.7%	4.1%
England	5.0%	4.8%	5.1%	4.6%	4.4%	3.9%	4.1%
England & Wales	5.0%	4.8%	5.0%	4.5%	4.4%	3.9%	3.7%
Great Britain	5.0%	4.8%	5.0%	4.5%	4.4%	3.8%	4.3%
United Kingdom	5.0%	4.7%	5.0%	4.5%	4.4%	3.8%	3.9%

Related documents

More information on businesses in Kent can be found in the [Economy and Employment](#) section of our [Facts & Figures](#) webpages.