



This is the Supervised Toothbrushing Programme privacy notice.



Who are we?

- We are Kent County Council. We look after public services which support people in Kent.
- Kent County Council's Public Health department work to support protecting and improving the health of Kent's population.
- We deliver the Supervised Toothbrushing Programme. It is for children aged 3 to 5 to brush their teeth at nursery or school every day. An adult will watch and help the children brush their teeth. This will help protect their teeth and keep them healthy.



Why do we use your information


- We are required by law to provide health and social care services. This means we are covered by law to use your information. We do not always have to ask for your permission to use your information.
- We will only share information when we need to do so and with people who need to know. We have security in place to stop information being used in the wrong way.

- We also have to make sure we follow data protection laws. This is the UK General Data Protection Regulation. This means we have to provide certain information to you. We use this privacy notice to keep you updated.



What information will we use?

- If you say yes for your child to join the daily toothbrushing, the nursery or school will collect some personal information.
- The nursery or school will collect your child's name and your name as their parent or carer.
- The nursery or school will share a survey with you 2 times a year. This will not include your name. it will ask questions about brushing your child's teeth at home. This helps us know how the programme is working.
- Your nursery or school may also collect special category data. This is information that is more sensitive. This can include allergies and health needs that your child has.
- We may collect this information from your child's nursery or school. We use this information so they can brush their teeth at nursery or school. They might need a different toothpaste or toothbrush to take

	<p>part.</p> <ul style="list-style-type: none"> • This means we only use information for these purposes only.
	<p>Who will we share your information with?</p> <ul style="list-style-type: none"> • We may also share information that has your personal details removed. This helps us to keep track of how well we are doing and what we can do to improve. • We may also need to share your personal information with the Police, the Courts etc, if we are asked to by law. • Your child's nursery or school will give permission to register onto the programme. They will share their details with Kent County Supplies (KCS) Education so we can deliver the toothbrushing supplies. • We will also share the nursery's or school's details with Kent Community Health Foundation Trust for dental checks and visits.
	<p>How long do we keep your information for?</p> <ul style="list-style-type: none"> • We can only keep information for as long as we need it.



- We have a record document that tells us how long we can keep information for. This will be different depending on the information we use.
- We check regularly to make sure we only keep information that is useful to us.



What are my rights?

- You have rights under the UK General Data Protection Regulation. They are:
- know what we are doing with your information and why we are doing it
- ask to see what information we hold about you
- ask us to correct any mistakes in the information we hold about you
- object to direct marketing
- make a complaint to the UK Information Commissioner
- We will let you know if there have been any breaches to your information in line with data protection legislation.
- You can tell your child's nursery or school if you do not want them to take part in brushing their teeth at school anymore.



Who can I contact?

- You can contact the [Information Resilience and Transparency Team](#) to exercise your rights.
- You can contact our [Data Protection Officer](#) to make a complaint or raise a concern.
- You can make a complaint to the UK Information Commissioner. You can do this by phoning 0303 123 1113 or [go to their website](#).



How can I find out more information?

- You can use this privacy notice to find out the up-to-date information on how we use your information. This privacy notice was last updated on 1 April 2026.
- You can also view the [Supervised Toothbrushing Programme](#) full privacy notice or visit [kent.gov](#).
- Please [email](#) or call [03000 421553](#) if you require an alternative format of this privacy notice.