



This is the Stroke Prevention Pilot privacy notice.



Who are we?

- We are Kent County Council. We look after public services which support people in Kent.
- Kent County Council's Public Health department work to support protecting and improving the health of Kent's population.
- The Stroke Prevention Pilot aims to reduce the risk of stroke in the local population.
- It involves identifying an abnormal heart rhythm called atrial fibrillation, which increases stroke risk.
- If this is found, we inform your GP so they can start treatment to reduce your risk.
- The pilot also offers support for lifestyle changes, such as being more active or stopping smoking.

Why do we use your information

- We required by law to provide health and social care services. This means we are covered by law to use your information. We do not always have to ask for your permission to use your information.



- We will only share information when we need to do so and with people who need to know. We have security in place to stop information being used in the wrong way.
- We also have to make sure we follow data protection laws. This is the UK General Data Protection Regulation. This means we have to provide certain information to you. We use this privacy notice to keep you updated.



What information will we use?

- We will use your personal information. This can include your name, your email address, your date of birth, your postcode, your consent to take part in the pilot, and your ECG reading which will be shared with your GP.
- We will also use special category information. This is information that is more sensitive. This can include your ethnicity (optional), your awareness of stroke risk factors (optional), any changes to your behaviours to reduce stroke risk (optional), your feelings of control over your health and motivations (optional), and your views on the pilot experience (optional).
- We may collect this information from you, other organisations who look after your health or people that may know you.

	• We use this information to run the Stroke Prevention Pilot safely, assess how effective the pilot is, and decide if the pilot should be offered to more people in Kent. • This means we only use information for these purposes only.
	Who will we share your information with? • We will only share information to organisations who will help you to look after your health and social care. • This can include your GP and the Dartford, Gravesham and Swanley GP Federation, who will use your ECG reading and details as part of your regular clinical care. • We may also share information that has your personal details removed. This helps us to keep track of how well we are doing and what we can do to improve. • We may also need to share your personal information with the Police, the Courts etc. if we are asked to by law.
	How long do we keep your information for? • We can only keep information for as long as we need it.



- We have a record document that tells us how long we can keep information for. This will be different depending on the information we use.
- We check regularly to make sure we only keep information that is useful to us.



What are my rights?

- You have rights under the UK General Data Protection Regulation. They are:
- know what we are doing with your information and why we are doing it
- ask to see what information we hold about you
- ask us to correct any mistakes in the information we hold about you
- object to direct marketing
- make a complaint to the UK Information Commissioner
- We will let you know if there have been any breaches to your information in line with data protection legislation.



Who can I contact?

- You can contact the [Information Resilience and Transparency Team](#) to exercise your rights.
- You can contact our [Data Protection Officer](#) to make a complaint or raise a concern.
- You can make a complaint to the UK Information Commissioner. You can do this by phoning 0303 123 1113 or [go to their website](#).



How can I find out more information?

- You can use this privacy notice to find out the up-to-date information on how we use your information. This privacy notice was last updated on 3 September 2026.
- You can also view the [Stroke Prevention Pilot full privacy notice](#) or visit kent.gov.
- Please [email](#) or call 03000 421553 if you require an alternative format of this privacy notice.