

Kent Technology Resilience Voucher Scheme Digital Service Provider Brochure



This scheme is part of the C-Care (Covid Channel Area Response Exchange) Project and is funded by the Interreg France-Channel-England Programme through the European Regional Development Fund. For more information about the Interreg programme please visit: <https://www.channelmanche.com/>

For more information about the C-Care project please visit: <https://www.kent.gov.uk/business/business-loans-and-funding/eu-funding/eu-funded-projects/c-care-covid-channel-area-response-exchange>

For any questions about the scheme or the C-Care project please email: international.affairs@kent.gov.uk

List of Digital Service Providers

The service providers listed below have outlined their main specialisms and areas of expertise. They are part of a framework of suppliers that were procured by Kent County Council to deliver services to Kent-based SMEs as part of the 'Kent Technology Resilience Voucher' scheme. Not all of the specific services listed below will be fully achievable for the maximum value of a voucher (£1,000) but the service providers will be able to give further details of what they can deliver for you as part of the voucher scheme and the SME and service provider will agree on the specific services to be delivered within the voucher scheme. Kent County Council is not liable for any outcomes resulting from the provision of services undertaken by the service providers listed below.

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A2B Technology (UK) Ltd



Contact Person: Neil Emerton

Email address: enquiries@a2btechnology.co.uk

Telephone number: 0333 015 6615

Website: www.a2btechnology.co.uk

Company profile: A2B technology (UK) Ltd provide the latest in comprehensive business telephony and IT services, designed to increase your business productivity and connectivity, throughout the mainland UK. Our team are committed to offering uncomplicated, jargon-free, cost-effective solutions to give your business the competitive edge.

Services Offered:

- **Hosted / VOIP**
- **Business phone systems/Call Centre applications**
- **Digital equipment (for example laptops or software)**
- **Broadband**
- **Phone Lines**
- **SIP trunks**
- **Business Mobile Phones**
- **Internet Services**
- **Hospitality Suite**
- **IT engineering services**
- **Telecoms training, phone system upgrades, Phone system maintenance, Repairs, Handset training**

Broadhurst Digital



Contact Person: Martin Broadhurst

Email address: martin@broadhurst.digital

Telephone number: 01332 460 205

Website: www.broadhurst.digital

Company profile: Broadhurst Digital is a digital strategy consultancy that helps companies achieve their growth goals, creating digital strategies that attracts new business and strengthen existing customer relationships for businesses around the world. We specialise in digital marketing, CRM and marketing automation to help businesses grow better, and we're here to help businesses every step of the way; from implementation to support and training. With over a decade's experience, we've worked with a variety of companies in different industries, including technology, advanced manufacturing and the creative industries.

Services Offered:

- **B2B Website Optimisation Report**
- **Basic Setup of CRM**
- **CRM Scoping and Specification**
- **Technical SEO Website Audit**
- **Email Marketing Software Setup**
- **Marketing Automation Strategy Development**
- **Digital Marketing Strategy Development**
- **Digital Marketing Training Sessions**

Cash Cow Marketing



Contact Person: Clive Campbell-Smith Telephone number: 0203 8238984

Email address: info@cashcowmarketing.co.uk

 **TEL:** 0203 8238984 Website: <https://www.cashcowmarketing.co.uk/>

Company profile: If you're tired of trying and failing, confused by the volume of work required or simply don't have the time or resources to grow your business online, we're ready to start improving things. At Cash Cow Marketing, we've been helping small and medium sized companies in Kent and the Southeast achieve exceptional results since 2008. Online and off, B2B or B2C, we deliver a mix of cutting edge & established marketing techniques to our clients, built around their business goals, the challenges they face and the unique strengths of their teams. The result is a truly bespoke, client-specific strategy focused on the easy wins that deliver fast results, while laying the foundations for long-term growth. From our affordable SEO packages to the depth of talent in our team and the quality of data at our fingertips, we build successful strategies to fit your company and its digital marketing challenges.

Services Offered:

- **SEO (Search Engine Optimisation), PPC Advertising**
- **LinkedIn Marketing & Outreach**
- **Website Design**
- **Lead Generation**
- **Email Marketing, Telemarketing**
- **Google Business**
- **Data Management, Consultation & Training**

Clarity in Marketing

*Clarity in Marketing

Contact Person: Gillian Angel Telephone number: 07808 582927

Email address: gillian@clarityinmarketing.com

Website: <http://www.clarityinmarketing.com>

Company profile: We specialise in providing digital and traditional marketing for small and growing businesses. As strategic and digital marketing specialists we can help you select the tools, set up processes, devise campaigns and create content to drive reach and engagement with your audiences. We have helped more than 50 clients in the past 15 years so if you are looking to increase marketing effectiveness, become more agile or simply seek a fresh perspective on your brand, website or business communications, why not get in touch. We've created a menu specifically to help you get the most out of the support we can provide under Technology Resilience Voucher Scheme | C-Care. You can book an initial exploratory meeting with us to see if we are the right fit for you, free and with no commitment.

Services Offered:

- **Strategy and Planning**
- **Digital Tools and Skills**
- **Practical options to support your digital upskilling**
- **Strategic options to optimise your online presence**
- **Supercharge your digital profile: Choice of options:**

Create a set of evergreen social posts, Create a competition booster campaign, Create Brand/Founder or user interviews for website and social, Sample SEO blog, Create an email campaign for your business, Plan and deliver a paid digital campaign. See a detailed list of services at <https://clarityinmarketing.com/ccare/>



Durty

Contact Person: Terry May

Email address: hello@durty.co.uk

Telephone number: (+44) 01622 535345

Website: www.durty.co.uk

Company profile: For over 5 years, DURTY has created visual 3D content for a range of business sizes and industries. As an extension of the team, we get to know their products inside out (literally!) by using 3D to help explain USP's, showcase how they work all while avoiding the restrictions that alternatives like film or photography presents. In addition, we help market those products through story-focused content to help educate and inform your potential customers to the benefits your product or service provides, or help you expand your market reach and generate leads through PPC advertisements on Google Ads or LinkedIn by using content that promotes interaction. Want to bring some of this in-house but don't know where to start? We're happy to show you the ropes and upskill your staff along the way through one-to-one sessions on these marketing platforms.

Services Offered:

- **Technical CGI**
- **3D explainer video, 3D CAD renders**
- **Product Visualisation**
- **Marketing Consultation**
- **Content/Social Strategy**
- **Google/LinkedIn Paid ads, SEO**
- **Training on digital marketing**

Edge Digital



Contact Person: Ravi Gidoomal

Email address: ravi@edge-digital.co.uk

Telephone number: 07885 388 249

Website: www.edge-digital.co.uk

Company profile: EDGE Digital has enabled over 150 businesses to achieve significant cost savings and improve productivity, resilience and sustainability using digital technology. We help business leaders make great decisions, aligning technology solutions with personal and organisational priorities, independent from vendors. We have supported businesses in many sectors including engineering, manufacturing, retail, wholesale, food and drink, FMCG, creative and media, financial services, professional services, construction and infrastructure. Recent projects have spanned technologies including business productivity (CRM, websites, web portals, e-commerce, marketing automation), data and systems (ERP, MES, Artificial Intelligence, Machine Learning, Business Intelligence) and industrial digital technologies (3D printing, sensors, internet of things, digital twins, AR and VR, robotics, automation and digitally enabled supply chains).

Services Offered:

- **Digital and IT Strategy – help to navigate from where you are to where you want to be**
- **Website and digital marketing advice and tools – review and improve your online presence**
- **App design and development support**
- **Digital Technology bootcamps – introductions to CRM, ERP, Business Systems**
- **Interactive training to upskill your team in Industry 4.0 and Industrial Digital Technologies**



EzyCode UK Ltd

Contact Person: Hari Satheesh

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Email address: info@ezycode.co.uk

Telephone number: 02080581652

Company profile: While we mainly specialise in developing Websites, Web Applications and Mobile Apps, our other services include Digital Marketing, Graphic Design, BPO services and Digital Video Productions etc. We have successfully marked our excellence in the United Kingdom and have also worked with clients in so many other countries. Our dedicated team of technicians are well versed in coding and utilizing the right techniques maintaining high standards. They can help to manage, create and host day-to-day content management, creating new landing pages, updating and enhancing existing functionality, bug fixing, helping internal marketing teams with technical support, Digital marketing, Video (Including Vectors) Productions, Graphic designing and web-based software application depending on Client's requirement.

Services Offered:

- **HTML/PHP Static Website - WordPress Static Website**
- **Dynamic Websites - Landing Pages - Ecommerce Websites - Website Maintenance & Support**
- **Bespoke web-based software solutions and applications - Mobile Applications (Apps)**
- **Channel Manager (set up)**
- **Branding Guidelines - Digital Marketing - Social Media - Graphic Designing, Logo Designing**
- **Vector Video Production - Video Production**
- **Domain & Hosting**
- **Hire Designer/Developer/PM**

Infanion (Lienion - Temphalla)



Contact Person: Peter Moens

Email address: peter.moens@infanion.com

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Website: www.infanion.com - www.lienion.com - www.temphalla.com

Company profile:

Infanion is a full-stack software development company specialized in custom made software development for all kind of industries and companies like e.g. Philips (TP Vision), Bleckmann, HP, INDII, Radial, Exbo, bpost, ... Based on its more than 10 years of experience in software development, Infanion developed 2 exciting software solutions for SME used by many companies across the globe, namely Lienion and Temphalla.

Services Offered:

- **Lienion** (www.lienion.com): Lienion is a suite of smart apps, running on one powerful platform, accessible with one login and empowering teamwork and the digitalisation of key business processes. There is an app for social networking, todo management, project management, timesheet and holiday management, training and competence management, process management, prospect management and feedback management. You can start using all Lienion apps as of £ 399 per year for up to 25 users.
- **Temphalla** (www.temphalla.com): Temphalla is a unique website and webshop service created for SME. Starting from one of our design templates we create your website or webshop in about 2 weeks. Each website or webshop is based on Drupal, 100% CMS, SEO optimized, fully responsive and a basic progressive web app (PWA). And if you provide us your content, we add it for you. There is already a Temphalla website for £ 449 including 1 year hosting and support

ISETech



Contact Person: Mr. Shahnawaz Malik Telephone number: 0208 771 7773

Email address: s.malik@isetech.co Website: www.isetech.co

Company profile: A leading firm specialising in bespoke software development, basic and advanced web, app development, databases, CRM software & DevOps consulting, basic and advanced Cloud hosting, and digital marketing services. We help organisations translate their strategic business objectives into IT initiatives and solutions for digital transformation. We deliver business value using cutting-edge technologies to empower organisations with innovative and scalable technology solutions to augment their competitive advantage and ROI using. With a focus on people & businesses, using profound industry experience, extensive technology skills and mature software engineering as well as organisational processes perfected over the years, we offer our clients a range of solutions to meet their needs. With that, we have evolved into a trusted provider to deliver leading solutions across various industries for clients around the world.

Services Offered:

- **Basic & Very Advanced Web Design & Development**
- **CRM Software**
- **Bespoke Software Development**
- **SEO**
- **Digital Marketing**
- **Advanced Cloud Hosting & Consulting**
- **Digital equipment (for example laptops or software)**

360Vista.net



Contact Person: Peter Ryder Email address: peter@360vista.net

Telephone number: 0044 (0)7948 405416

Website: <https://360vista.net/> and <https://aerialguides.com/>

Company profile: We help business allow customers, commercial partners/agents and stakeholders to “take a look around” their business or facility (on the ground/air) and see the main benefits and attractions.

More potential customers want to see more before generating shortlists and committing to physical visits or even take them on a fully interactive tour during video conferencing calls, answering questions and pointing out benefits as you go.

Our specialism is simply virtual tours and we also support them to integrate the tour on their own website, external portals and social media (Facebook).

Our (in-house coded), modular designs creates tours that can grow with future business developments. We are qualified and insured drone operators and a google trusted photographer (for adding imagery to google business listings) in Kent and the Ionian islands (Corfu).

Services Offered:

- **360° virtual tours (businesses, venues, hospitality)**
- **360° aerial tours (locations, venues, towns, resorts)**
- **Virtual Exhibitions**
- **Drone Photography**
- **HDR Location Photography**
- **Digital Location Guides/Websites**
- **Interactive Digital Map**

Warp Design



Contact Person: Paul Goodwin Email address: theteam@warp.design

Telephone number: 01233 884 761 Website: warp-design.co.uk

Company profile: Warp Design is a full-service web design and digital marketing agency based in Ashford, Kent. With over 15 years of experience, our team delivers high-quality, results-driven websites and digital marketing for clients across the UK and Europe. Our expertise includes web development, email marketing, web hosting, graphic design, content creation, search optimisation, pay-per-click advertising, digital automation, and online payments. We contribute to the success of our client's businesses through long-term relationships, with more than 85% of our turnover coming from referrals and repeat business. Our knowledgeable team will guide you through the complex digital landscape to ensure you make the best choices for your business. We are committed to innovation and utilising the latest technologies to help our clients grow their online revenue and generate maximum value from their websites and digital marketing. Talk to us today to find out how we can help you grow your business online.

Services Offered:

- **Web design**
- **Web development**
- **Digital marketing**
- **E-commerce**
- **Email marketing**
- **Web hosting**
- **Digital automation**
- **Search engine optimisation (SEO)**
- **Pay per click Advertising (PPC)**
- **Online payment solutions**

Glossary

3D: Three-Dimensional

API: Application Programming Interface

BPO: Business Process Outsourcing

CAD: Computer-Aided Design

CGI: Computer-Generated Imagery

CRM: Customer Relationship Management

HTML: Hypertext Markup Language

IT: Information Technology

PPC: Pay-per-click

PHP: Hypertext Pre-processor

PM: Project Manager

SEO: Search Engine Optimisation

SIP: Session Initiation Protocol

VOIP: Voice over Internet Protocol