



Care Sector Conference

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The Challenge

- The adult social care workforce is growing. If the workforce grows proportionally to the projected number of people aged 65 and over then the number of adult social care jobs in South East will increase by **37% (345,000 jobs) by 2030.**
- Recruitment challenges
- People living longer and complex conditions
- Expectations
- Negative press and perception of the sector
- High turnover
- Brexit
- Funding

What have we been doing

Recruited two Care Sector Project Officers

This event and we hope to do more

Launched a website and newsletter

Identifying training opportunities for the sector and promote wider via newsletter/website

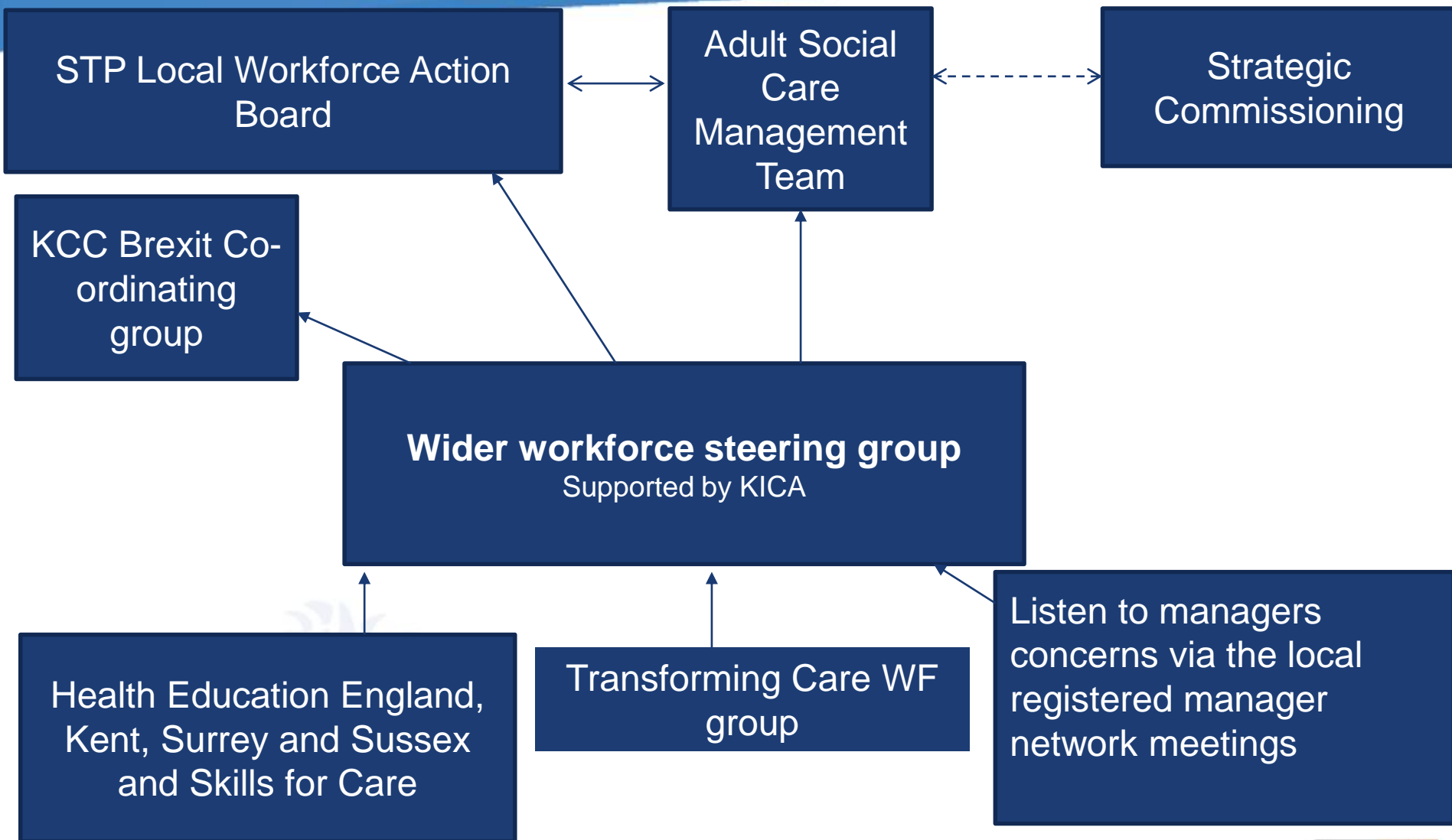
Provider surveys to gain more knowledge on the challenges

Responded to national workforce surveys and highlighted pressures and importance of care sector

Deliver Kent and Medway Care Sector recruitment campaign, funded through Local Workforce Action Board (STP LWAB)

Apply for bid funding to support potential new projects for the sector

Wider workforce (Care Sector) Governance



New Operating Model

We are developing a new asset based operating model for Adult Social Care and Health. The operating model provides the basis for how adult social care will work in local Multidisciplinary Teams or hubs, as part of Local Care, which is a central pillar of the integration of health and social care under the Sustainability and Transformation Partnership

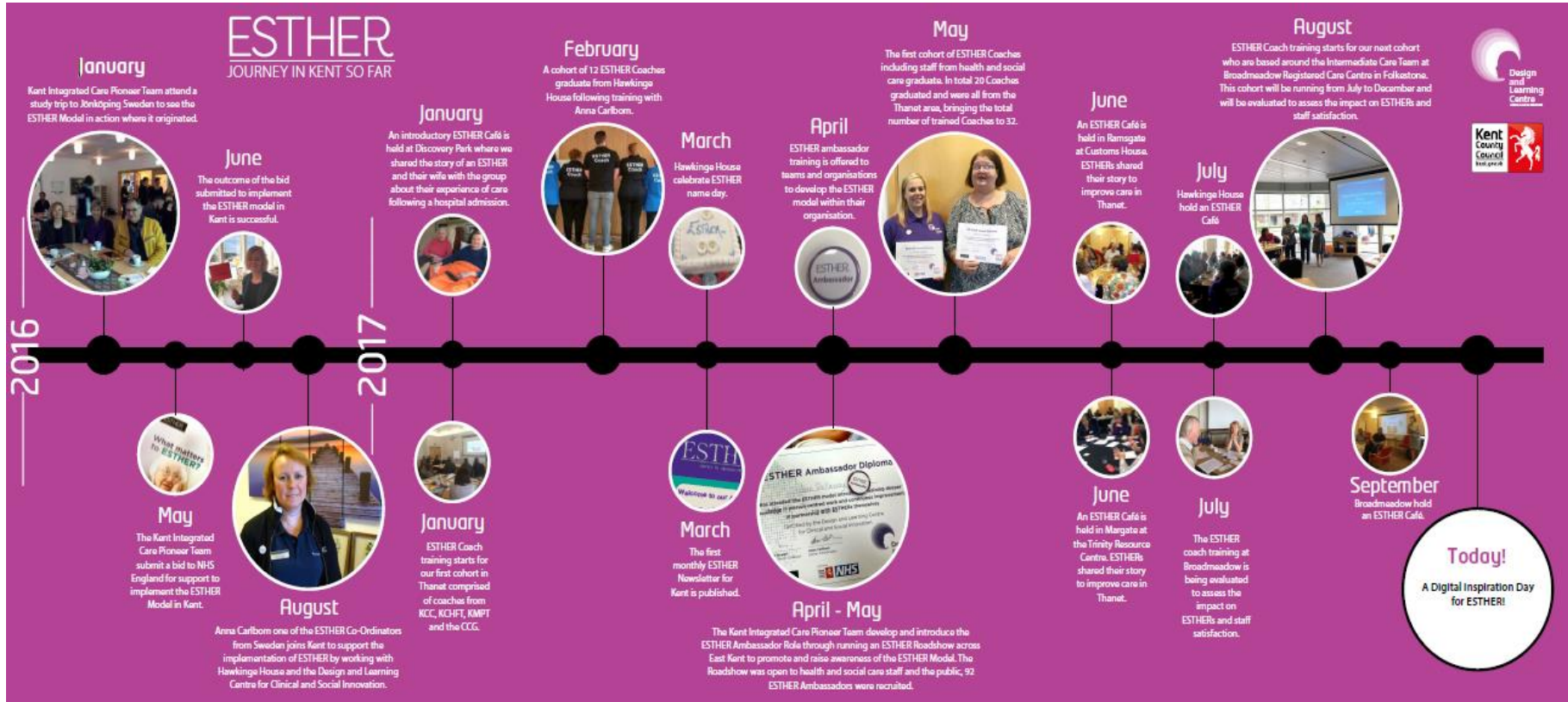
New Operating Model

- Outcome Based Care
- MDTs including social care providers
- Voluntary sector will be key in supporting demand
- Focused on goal setting
- Utilising innovation and technology
- Workforce career pathways

Learning and testing from others to inform our future approach

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