Care Sector Conference

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The Challenge

• The adult social care workforce is growing. If the workforce grows proportionally to the projected number of people aged 65 and over then the number of adult social care jobs in South East will increase by 37% (345,000 jobs) by 2030.

• Recruitment challenges
• People living longer and complex conditions
• Expectations
• Negative press and perception of the sector
• High turnover
• Brexit
• Funding
What have we been doing

- Recruited two Care Sector Project Officers
- This event and we hope to do more
- Launched a website and newsletter
- Identifying training opportunities for the sector and promote wider via newsletter/website
- Provider surveys to gain more knowledge on the challenges
- Responded to national workforce surveys and highlighted pressures and importance of care sector

Deliver Kent and Medway Care Sector recruitment campaign, funded through Local Workforce Action Board (STP LWAB)

Apply for bid funding to support potential new projects for the sector
Wider workforce (Care Sector) Governance

- STP Local Workforce Action Board
- Adult Social Care Management Team
- Strategic Commissioning
- Wider workforce steering group
- Supported by KICA
- KCC Brexit Co-ordinating group

- Health Education England, Kent, Surrey and Sussex and Skills for Care
- Transforming Care WF group
- Listen to managers concerns via the local registered manager network meetings
New Operating Model

We are developing a new asset based operating model for Adult Social Care and Health. The operating model provides the basis for how adult social care will work in local Multidisciplinary Teams or hubs, as part of Local Care, which is a central pillar of the integration of health and social care under the Sustainability and Transformation Partnership.

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New Operating Model

- Outcome Based Care
- MDTs including social care providers
- Voluntary sector will be key in supporting demand
- Focused on goal setting
- Utilising innovation and technology
- Workforce career pathways
Learning and testing from others to inform our future approach

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