Your life, your well-being
A vision and strategy for adult social care 2018 - 2021

Executive summary

Kent County Council Adult Social Care and Health
Updated October 2018
1. Executive summary

By: Graham Gibbens, Cabinet Member for Adult Social Care and Public Health and Penny Southern, Corporate Director for Adult Social Care and Health.

Our vision is to ‘help people to improve or maintain their well-being and to live as independently as possible’ and our strategy sets out the overall direction that we aim to follow in the coming years to achieve this vision. It does not include detailed descriptions of current or proposed new services but forms the basis on which detailed plans will be made from now on.

Like all councils, we are working within severe financial restrictions as well as seeing increased demand for services brought about in part by changes to the population. We know that this will continue for the next few years.

The measure of our success will be if we are able to deliver more person-centred care and support, keep people safe, help people to have reasonable choice and control, make sure that there are enough care and support services available, work in partnership and make better use of our resources. Our vision and strategy is part of the broader process of joining up health and social care under the NHS Five Year Forward View work programme.

2. What is the purpose of adult social care?

Adult social care is there to support people who need help with daily living so they can live as independently as possible in the place of their choice, within the resources available.

The care and support that adult social care commissions (arranges or provides) is based on needs assessments of adults (including carers and young people moving from children’s to adults services) who are supported using public money or pay for their own services.
2. Strategy at a glance

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Adult social care is there to support people (adults, young people and carers) who need help with daily living so they can live as independently as possible in the place of their choice.</th>
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</thead>
<tbody>
<tr>
<td>Context</td>
<td>Adult Social Care must address three gaps:</td>
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</tbody>
</table>
| Strategic outcomes from our Strategic Statement | Efficiency and finance  
Quality of care  
Outcomes and well-being. |
| Our vision for adult social care | Strategic outcome 3: Older and vulnerable residents are safe and supported with choices to live independently. |
| Achieving our vision through three themes | To help people to improve or maintain their well-being and live as independently as possible. |
| What will make it happen? | Promoting well-being  
Promoting independence  
Supporting independence. |
| Our values and principles | Protection (Safeguarding)  
Workforce  
Commissioning  
Integration and partnerships. |
| | Person-centred care and support  
Supporting people to be safe  
Shared responsibility  
Prevention  
Quality of care  
Integration  
Answering for what we do  
Best use of resources. |
4. Our Vision and Strategic Approach to Adult Social Care

The vision supports the delivery of some of our overall outcomes, set out in KCC’s Strategic Statement. Our strategy for adult social care over the next three years breaks our approach down into three themes, supported by four building blocks.

The three themes are:

- **Promoting well-being:** This is delivered through services which aim to prevent, delay or reduce people’s need for social-care or health support, by helping people to manage their own health and well-being.

- **Promoting independence:** This involves providing targeted support that aims to make the most of what people are able to do for themselves to reduce or delay their need for care, and provide the best long-term outcome for people.

- **Supporting independence:** This is delivered through services for people who need ongoing support and aims to maintain well-being and help people do as much as they can for themselves. The aim is to meet people’s needs, keep them safe and help them to live in their own homes, stay connected to their communities and avoid unnecessary stays in hospitals or care homes.

To deliver the vision and strategy there are important building blocks that must be in place. They are:

- Making sure we provide effective management (with partners) to protect adults at risk of neglect or abuse. Keeping people safe is an important part of the legal obligations we must meet, and we take this very seriously;

- Developing a flexible workforce with the right skills to work across organisational boundaries;

- Commissioning and providing a range of flexible care and support services;

- Improving the way we work with the NHS through integrated commissioning and provision.

Through these models of care and support, our aim is to improve people’s experience and promote their health and well-being.
5. Prevention, support and managing the move for young people into adulthood

We recognise the importance of managing the move to adulthood for disabled young people receiving care and support. This can apply up to the age of 25. Our strategic outcome for children and young people is to make sure that they get the best start in life. So, it is vital that we work with services for young people to make sure they can have access to the appropriate preventative and early intervention services as well as having the right links with health, education and housing. Getting this right should mean that we will be able to help young people to be with their families, until they can live independently (which will depend on their development needs).

6. Our values and principles

These values and principles guide everything we do to provide care and support to adults and their carers.

- Person-centred care and support - we provide care and support that is tailored to the person
- Supporting people to be safe - working with people to help them stay safe
- Shared responsibility – we work with people to help them to do as much for themselves as possible
- Prevention – we work with our partners to provide advice and support to prevent problems getting worse
- Quality of care - we maintain and improve the quality of the care and support that people receive
- Integration - we aim to provide care that is ‘joined-up’ across organisations
- Answering for what we do - we answer to the people we provide care and support to, their carers and the whole community.
- Best use of resources - we make the most of the resources (money and our staff) we have available.

7. How we are putting this strategy into practice

We will deliver this strategy by bringing together all our change and improvement work into a single new operating model which works across adult social care. This new operating model looks at what people can do, not just what they can not do. The ambitions in this strategy will be accomplished by working together with our partner organisations using a shared approach to deliver care and support.

8. How we will know we are delivering the strategy.

It is important that we understand the difference that we are making through delivering the vision and strategy.

We will measure our success by how well we manage to close three important gaps that are central to everything that we do. These are shown in the image below.