This is the Marmot Sheppey Accelerator privacy notice



Who are we?

- We are Kent County Council. We look after public services which support people in Kent.
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- Kent County Council's Public Health department work to support protecting and improving the health of Kent's population.
- The Kent Marmot programme aims to improve the health of Kent residents living in coastal areas
- Kent Marmot Programme helps improve health by supporting better jobs, educations, housing and community support giving everyone a chance to live a healthy life.
- The Marmot Sheppey Accelerator programme aims to bring together employers, young people and other stakeholders in the area to make a difference to how easy it is for young people to get a job, and for employers to find the right staff locally to support their business.
- We are carrying out an evaluation of this work to help us to

	understand the barriers that young people face in finding work, and what changes we can make to find it easier. We will then be able to use this information to improve support in other areas of Kent. • We have asked Breaking Barriers Innovations Ltd (BBI) to lead on delivering this evaluation on our behalf. • They will work closely with local employment support providers, especially Oasis and Pyramid CIC who will provide the support for young people and identify those most suited to take part in the evaluation. • You have a choice as to whether you take part in this project or not. If you do not want to, then Oasis, Pyramid and other local support organisations will still help you to develop skills for work. • If you are under 18 you will also need your parent or carers agreement to take part in the project. • You can withdraw from the project at any time you wish.
	Why do we use your information • We are required by law to improve the health of people who live in Kent. This means we are covered by law to use your information. We

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<td>do not always have to ask for your permission to use your information.

• We will only share information when we need to do so and with people who need to know. We have security in place to stop information being used in the wrong way.

• We also have to make sure we follow data protection laws. This is the UK General Data Protection Regulation. This means we have to provide certain information to you. We use this privacy notice to keep you updated.</td>
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<td>What information will we use?

• BBI will use your personal information. This can include your:

○ Name, contact phone number email address and postcode.
○ Date of birth.
○ Gender.
○ Details of the support you are having and the difference it has made to you in working towards employment.
○ Views on what makes it difficult for young people to find work.

• When you talk to BBI about your experiences, you may give them more private information. This is called special category information. This is information that is more sensitive. This can include:</td>
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	○ Health information about you including information about any disability or other long-term conditions. ○ Information about your mental health. ○ Your ethnicity. ○ Your sexual orientation. ○ Special Educational Needs. ○ Neurodiversity. • Sometimes BBI may collect information which is not special category information but still has to be handled carefully. This information may include information such as your experience of domestic abuse, your economic situation, family composition, safety, housing needs, and involvement with other services. • BBI may also collect information about your criminal convictions, or interactions with the police or youth justice system. • BBI will use any special category or sensitive information, including criminal activity data, to help them understand how young people with different needs face different barriers to employment. • Your information will only be used for this purpose. • BBI also collect information from employers who are taking part in the programme. This will include the named representative of an

	employer taking part in the programme, job role, work email. Information about your views and experiences of working differently from an employer point of view will also be captured.
	**Who will we share your information with?** • BBI will only share information with the partner organisations who are helping you to find work, or employers who may be able to help you. • BBI will share this information to ask them to provide you with more help, or to make sure everyone is working together to help you have the best chance of success. We will usually ask your agreement first, except when we need to share the information to safeguard you or somebody else. • BBI will also share information that has your personal details removed with KCC and produce a report at the end of the project that will be available to the public.
	How long do we keep your information for? • BBI will only keep information for as long as we need it. • This will be 12 months after the end of the project, which is expected to be 31st August 2028.



- A report about the main findings of what makes it difficult for some young people to find work will be published and available online. This may include case studies about your journey. This will not include any personal information, and details will be changed so you can not be identified.

- BBI will also share combined numbers and percentages of those taking part with Kent County Council. You could not be identified by this information.

- BBI will check regularly to make sure they only keep information that is useful to them.



What are my rights?

- You have rights under the UK General Data Protection Regulation. They are:
    - know what we are doing with your information and why we are doing it
    - ask to see what information we hold about you
    - ask us to correct any mistakes in the information we hold about you
    - object to direct marketing
    - make a complaint to the UK Information Commissioner

- We will let you know if there have been any breaches to your

	information in line with data protection legislation.
	**Who can I contact?** • You can contact the Information Resilience and Transparency Team to exercise your rights. • You can contact our Data Protection Officer to make a complaint or raise a concern. • You can make a complaint to the UK Information Commissioner. You can do this by phoning 0303 123 1113 or go to their website.
	**How can I find out more information?** • You can use this privacy notice to find out the up-to-date information on how your information is used. This privacy notice was last updated on 14 October 2026. • You can also view the full Marmot Sheppey Accelerator privacy notice or visit kent.gov. • Please email or call 03000 421553 if you require an alternative format of this privacy notice.