



Headline analysis of the voluntary & community sector in Kent

Final: August 2016

Executive Summary

KCC's VCS (Voluntary and Community Sector) Policy was launched in September 2015 and set out KCC's strategic relationship with the sector in the future. The policy highlighted the importance of the sector not only as a provider of services but the vital role VCS organisations play within our communities. Since then we have been working to develop our local data to build a picture of the sector in Kent, its size, scope and the health of the sector, which will enable us to benchmark against the national picture and understand the significant role charitable organisations play in Kent. This data has been collated into this first report showing headline analysis of the sector in Kent. The data will continue to be developed and further analysis will take place, to help us to understand how the sector is changing over time; however the initial findings show a positive picture and provide facts and figures to support the anecdotal evidence that a diverse and vibrant sector exists in Kent.

Size and Scope

There are over 3,272 registered charities in Kent with a total income of over £377.6m. The majority of these organisations are micro and small although the majority of income comes from large organisations. Most charities in Kent are providing services, with the most common beneficiaries the general public, followed by children and young people. Charities are distributed unevenly across Kent with concentrations in major urban areas.

Income and growth

A small number of large charities are responsible for almost half of the sectors income in Kent; this is similar to the national picture although there are very few major and no super major charities in Kent, which nationally hold much of the sectors income.

Whilst the last 5 years have been economically difficult for all sectors, registered charities in Kent have seen a real term increase in their income of 6.1 % since 2010, equating to a £41m cash increase. However,

this growth has not been felt across all organisations; micro organisations have seen a reduction in their income and major organisations have seen a real term decrease of 2.7%. However, overall the picture is encouraging and shows a diverse sector exists within Kent, further analysis will of course be needed to understand the source and sustainability of this growth.

KCC Funding

KCC spent £78.2m with the VCS (this is broader than 'general charities') in 2015-16 and £17m of this was in grants. KCC's grant spend is distributed across its Strategic outcomes; however the majority of grants go to supporting older and vulnerable residents to live independently and the majority of these grants go to large and medium sized charities. £14.1m of the overall £17m grant spend made by KCC in 2015-16 went to charities mainly based in Kent.

A significant employer

The charitable sectors contribution to the local economy is significant and organisations over 500K alone employ 7,025 employees, making them one of the largest employers in the County with around 12,314 volunteers across major, large and medium organisations.

Next steps....

The data within this first report is a welcome reminder of the significance of the charitable sector in Kent and therefore it is intended that this data will be analysed further and refreshed annually to support our future commissioning and relationship with the sector in Kent.

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www.kent.gov.uk/research

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Introduction

Kent figures are based on data from the Charity Commission's Register of Charities in England and Wales from 2014/15. The register recorded 3,272 registered charities active in Kent.

The following analysis based on the Charity Commission data uses the "general charities" definition. This definition takes all registered charities as a base, but excludes certain categories of charity such as independent schools, faith charities, and those controlled by government and others.

This analysis does not include those regional or national charities that are based outside of Kent area but operate services within it. As accurate information on the exact locations of charitable spending is not available, the figures presented here are likely to underestimate total charitable activity in the area. Similarly large national and international charities that are based in the area have been excluded from the definition, as their activities mainly take place outside the area.

Also note that charities may continue to be registered even if there is no current activity. The analysis below looks at those with current activity in any given year.

Size & Scope

This analysis uses the definition "general charities" (see methodology section).

There are

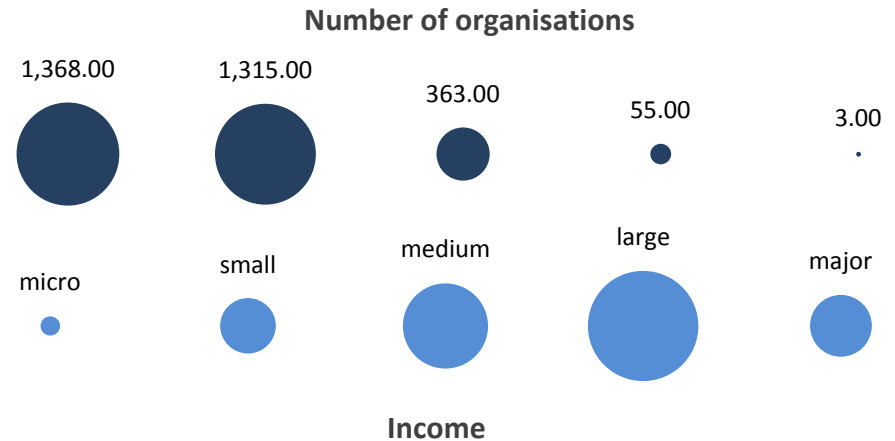
3,272

voluntary organisations in Kent

with a total income of over

£377.6m

The majority of the sector consists of small organisations



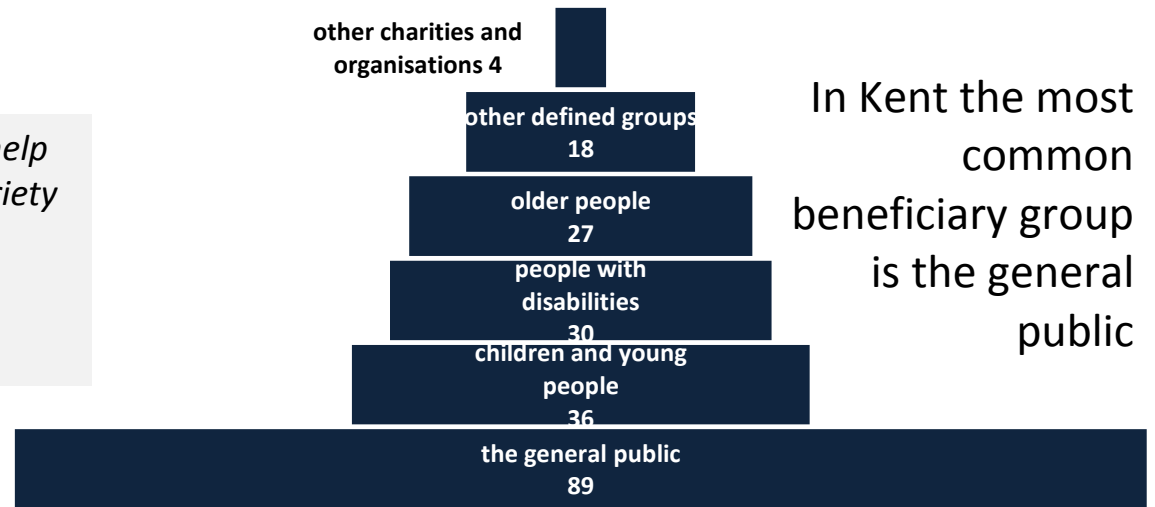
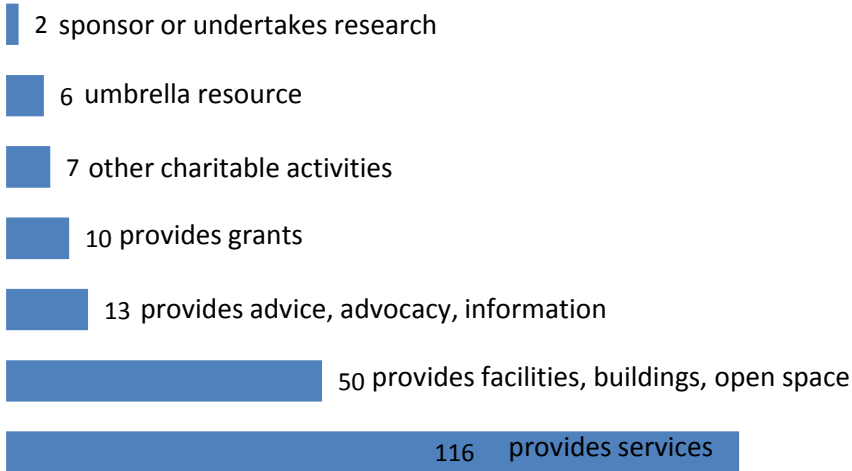
however the majority of income comes from large organisations

50 new charities registered as new organisations in Kent in 2014/15

Beneficiaries

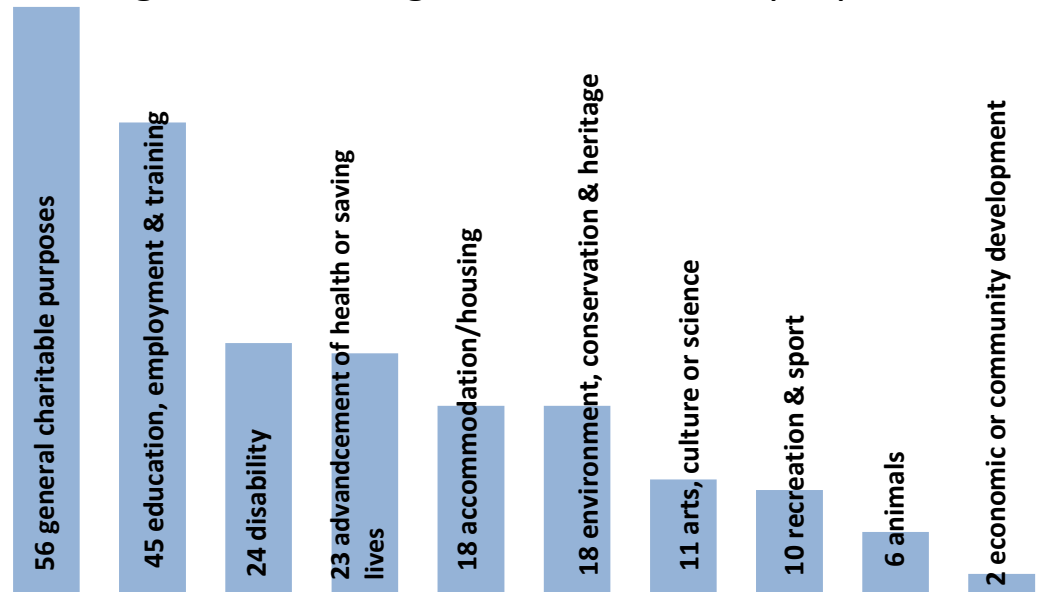
The 204 charities in Kent with income over £250k help a range of clients with a variety of support for a variety of reasons

In Kent the most common activity of voluntary organisations is to provide services



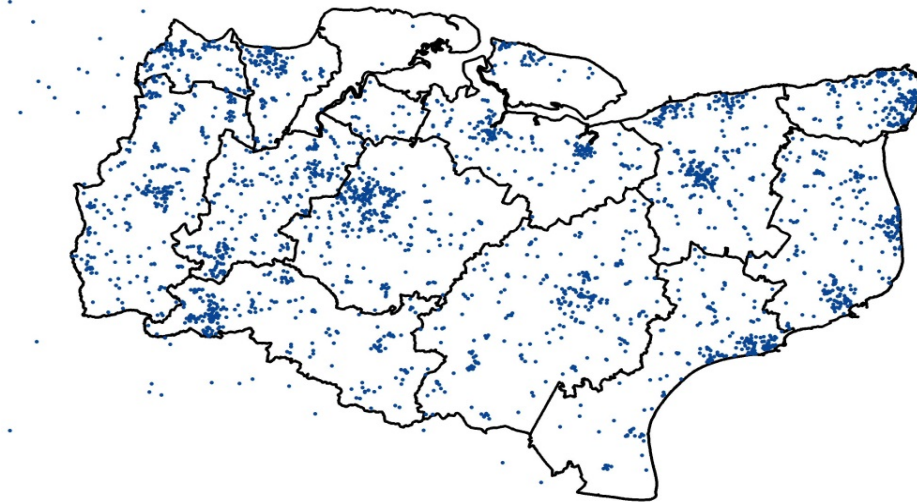
In Kent the most common beneficiary group is the general public

The most common purpose of voluntary organisations is general charitable purposes



Geography

Charities are distributed unevenly across Kent with concentrations in major urban areas



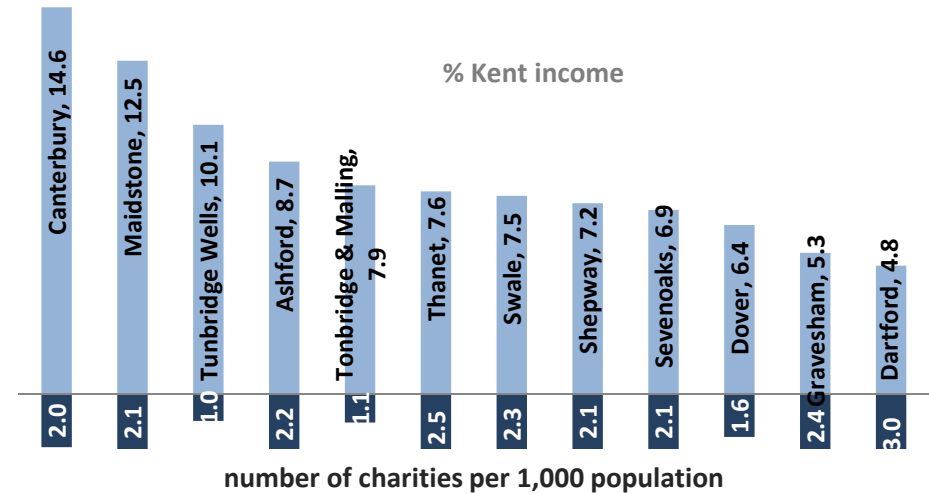
However the location of the charities reflects where they are registered and not necessarily where their main activity is

Dartford has the highest number of registered charities with

3.0

for every 1,000 residents

Excluding those organisations with income of £2m+ **Canterbury** accounts for the highest % of Kent's voluntary sector income

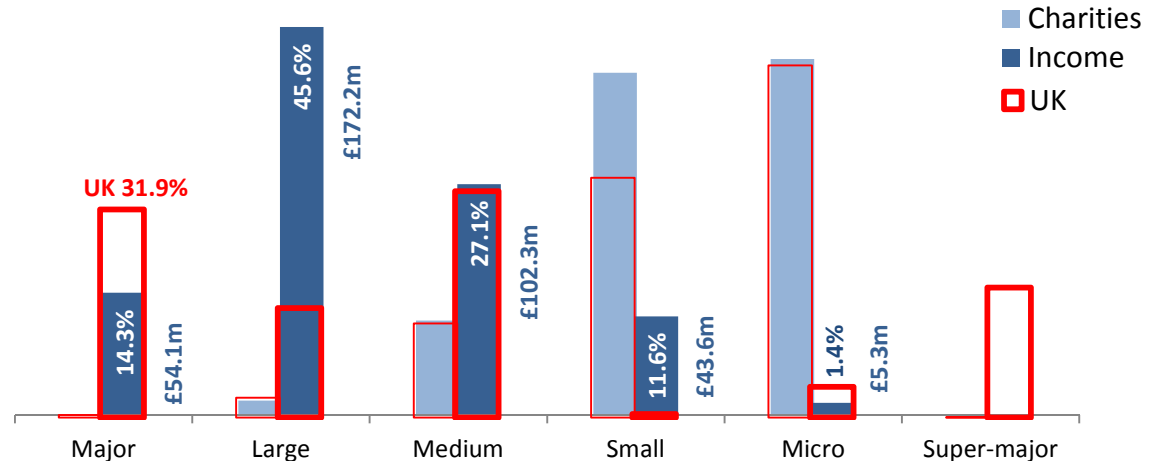


14.6 %

of Kent's total voluntary sector income is received in Canterbury

Income

A small number of large charities are responsible for almost half the voluntary sector income in Kent



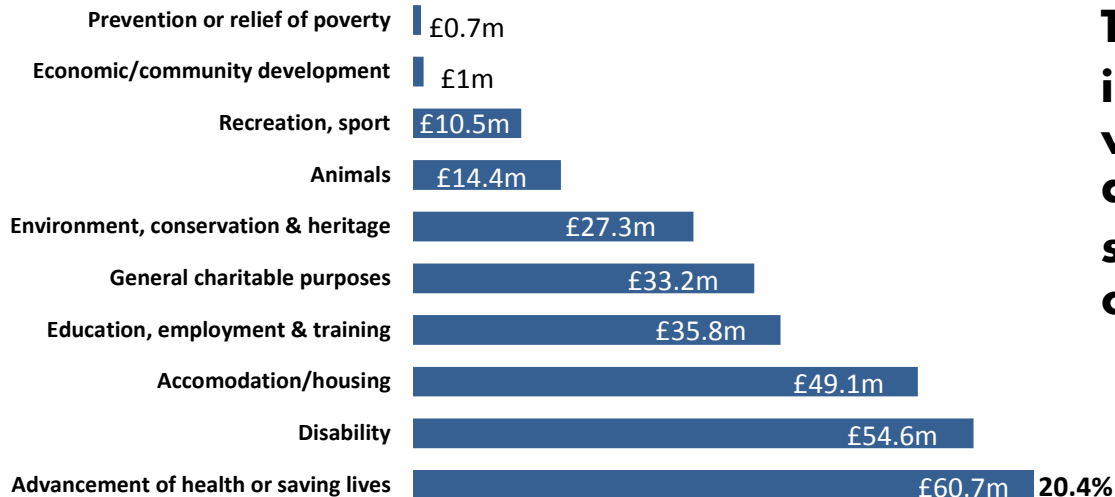
The top 3 organisations in Kent with highest income 2014/15:

Avante Care & Support

Pilgrims Hospices in East Kent

Howletts Wild Animal Trust

These are categorised as major sized organisations



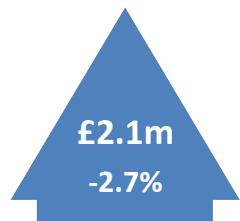
Those organisations with income of £250k and above whose purpose is the advancement of health or saving lives account for 20.4% of the sector income in Kent

Income Growth

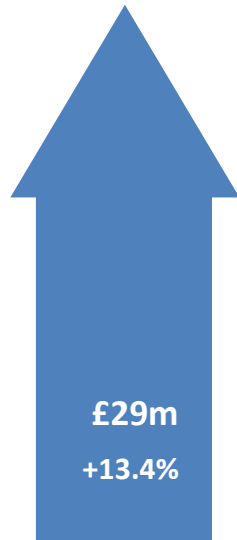
This section shows the **nominal** and the **real** income growth within the sector.
The percentage growth shows the **real** growth once an adjustment has been made to reflect inflation. The cash growth reflects the **nominal** cash growth with no adjustment made.

In real terms the Kent voluntary sector saw an income increase of 6.1% since 2010

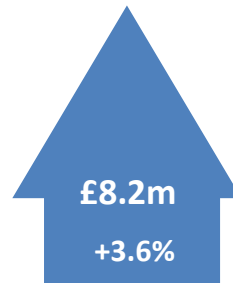
While major organisations saw a cash increase since 2010, in real terms this results in an overall 2.7% reduction in income



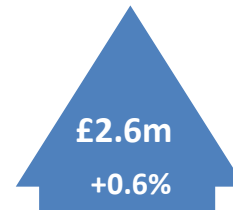
Major
(£10m-£100m)



Large
(£1m-£10m)

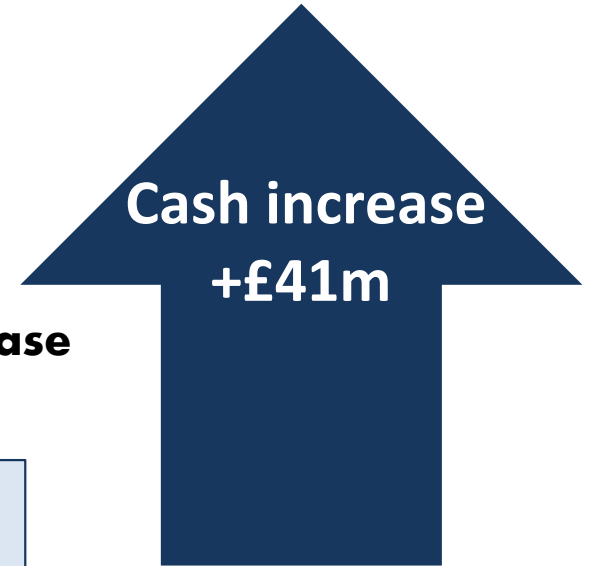


Medium
(£100k-£1m)

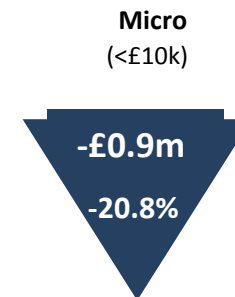


Small
(£10k-£100k)

This measure only counts those organisations which have been registered for the full 5 years



The smallest organisations saw an overall cash reduction of £0.9m over the last 5 years, in real terms this represents a reduction of 20.8%



KCC Funding

In 2015/16 KCC's total grant spend to the VCS increased by 4.7% since the previous year

2014/15
£16.4m

2015/16
£17m

£14.1m

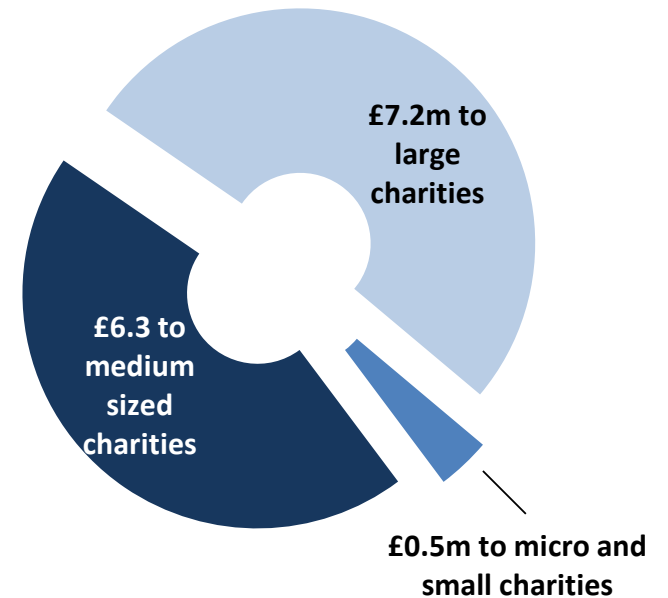
was made by KCC in grants to charities based mainly in Kent in 2015/16

£1.7m

Highest award - charity providing advice, advocacy or information to people with disabilities

£500

Lowest award - Arts/culture/ science charity



KCC Funding

KCC grants 2015/16

Children & young people in Kent get the best start in life

£1.2m

- Achieve potential through education
- Keep families, children & young people out of crisis & care
- Resilient families providing strong, safe environments
- Young people are confident & ambitious with access to opportunities

Kent communities feel the benefit of economic growth by being in work, healthy & enjoying a good quality of life

£5.1m

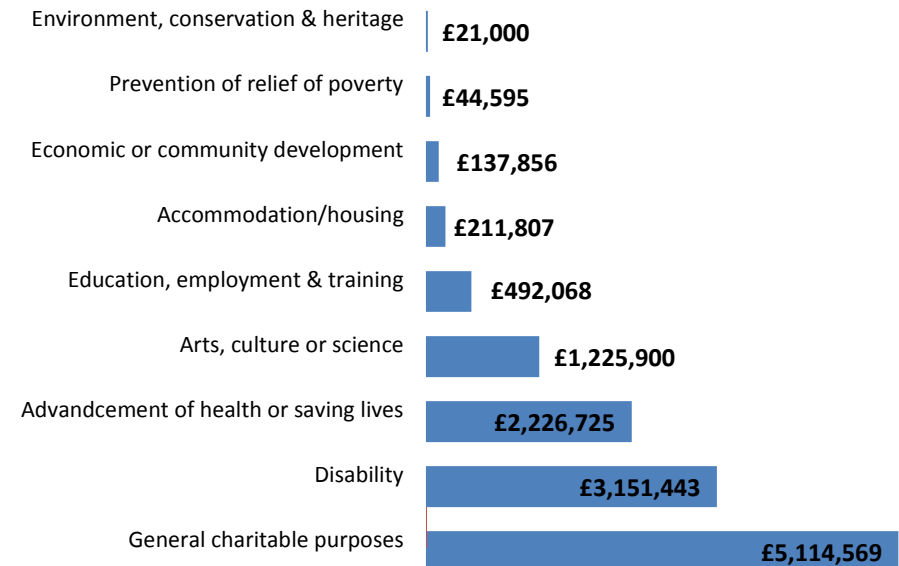
- Benefit from economic growth & lower deprivation
- Business growth is supported
- Good quality of personal & community life

Older & vulnerable residents are safe & supported with choices to live independently

£10.8m

- Access to advice, information & support for carers & families
- Choice & control in health & social care
- mental ill health & dementia early diagnosis & support
- older people feel socially included

40% of KCC grants in 2015/16 went to general charitable purposes



KCC overall spend (grants and contracts) with Kent based VCS 2015/16 £78.2m

Funds

In 2014/15 102 charities in Kent with income of £500k and above had 2.9 months income held in cash. This means they could be considered prudent and better able to meet current obligations using liquid assets

102 charities in Kent that had an annual income of £500k and above, held a combined cash amount of £65m



28.4% had more than 6 months income held in cash

In 2014/15 two thirds of charities in Kent with income of £500k and above had at least 2 months income held in cash

| | | |
|---------------------|---------------------|---------------------|
| 34 charities | 27 charities | 41 charities |
| Less than 2 months | 2 to 4 months | More than 4 months |

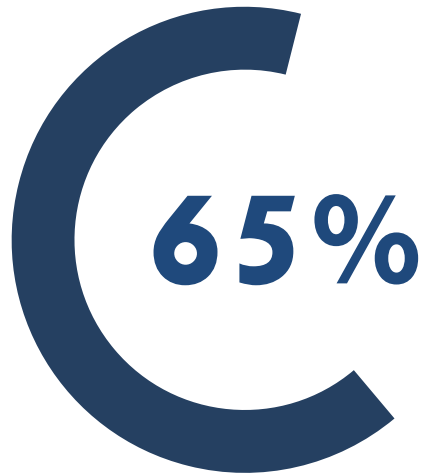
These organisations held:

| | |
|--------------------------|---|
| Fixed Assets | • £313.9m |
| Current Assets | • £95.7m |
| Creditors | • -£32.9m short term • -£31.9m long term |
| Pension liability | • -£16.4m |
| Total Net Assets | • £328.3m • of which £64.7m is cash |

Workforce

Community Life Survey - National Figures

2.7% of the UK workforce were employed in the voluntary sector in 2015

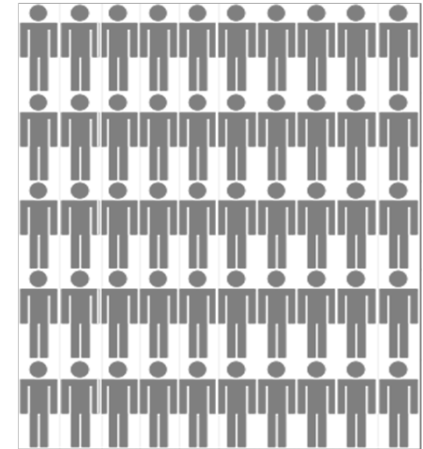


In the UK two thirds of the sector workforce are female

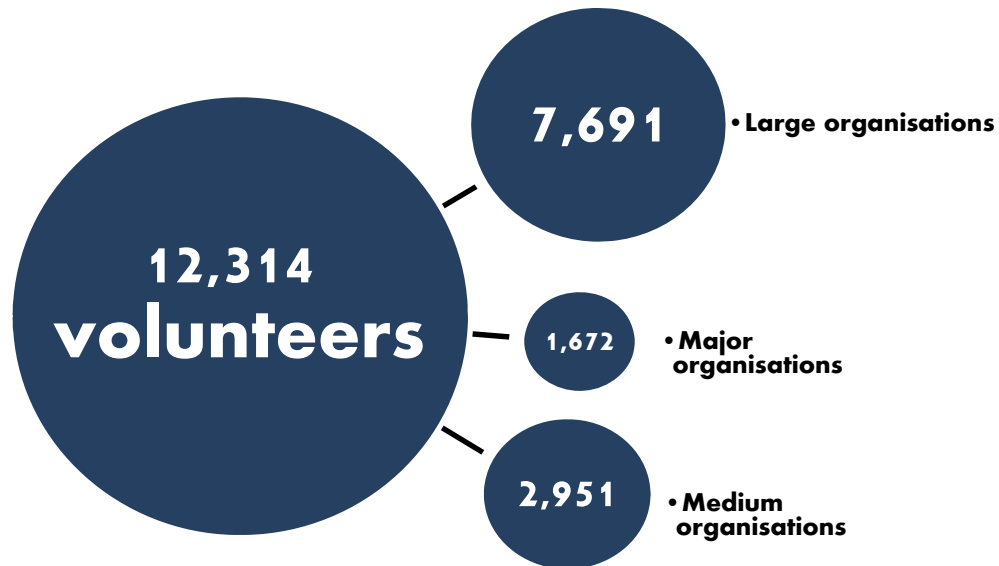
Kent organisations employ

7,025

employees



62% of volunteers in Kent are within large charitable organisations



Methodology

Voluntary sector definition

This analysis uses the Charity Commission "general charities" definition. This definition takes all registered charities as a base, but excludes certain categories of charity such as independent schools, faith charities, and those controlled by government and others.

Charity income sizebands are defined as:

Micro - Less than £10,000
Small - £10,000 to £100,000
Medium - £100,000 to £1m
Large - £1m to £10m
Major - £10m to £100m
Super major - more than £100m

Voluntary sector methodology

All data has been cleaned manually to exclude records where the registered location of the charity falls outside the Kent County Council area. Charities based outside Kent may still be included within the count of organisations if their area of operation is mainly within Kent.

Workforce

Employment figures are based on Labourforce Survey/Annual population Survey data.

KCC Funding

The definition of the VCS supported by Kent County Council is much broader than that used elsewhere in this summary. This definition may include faith charities and charities linked to schools. It may also include social enterprises.

Income Growth

The percentage income growth is calculated using a GDP deflator. The GDP deflator can be viewed as a measure of general inflation in the domestic economy. Therefore **real** growth shows the income growth once an adjustment has been made to reflect inflation.

Data sources

Register of Charities, Charities Commission
Community Life Survey, The Cabinet Office
Annual Population Survey, Office for National Statistics
Kent County Council

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