

Kent Downs AONB Joint Advisory Committee 11th November 2014.

Item 6 Action Plan and external funding opportunities

Summary

Members of the Joint Advisory Committee were sent a draft Action Plan in advance of the JAC meeting. The draft action plan reflect the priorities expressed by the JAC at our meeting in July.

The purpose of this item is to report on the priorities identified, seek any further comments and to confirm that the Action Plan is used as the basis for the work of the AONB Unit and Partnership. Additionally members of the JAC are requested to identify opportunities for collaborative external funding bids which will support the action plan priorities.

The Draft Action Plan is attached as a separate paper.

Background

The revised Kent Downs AONB Management Plan has been adopted by all Local Authorities; it is ambitious, complex and detailed, covering 11 main subject areas each having a vision, aims and policies. The revised plan includes a more cross cutting approach to sustainable development and includes a new section on the Heritage Coasts. The revised plan can be found at;

http://www.kentdowns.org.uk/uploads/documents/Kent_Downs_AONB_Management_Plan_2014_-_2019.pdf

Printed versions of the plan will be available to members of the JAC at our meeting on the 11th of November.

To help realise the ambitions of the Management Plan an **action plan** has been developed. The AONB Unit has been active to involve a wide number of partners in developing the plan, the idea being that the plan is more widely 'owned' and therefore its delivery should be shared to a greater extent.

The Action Plan sets clear priorities with targets and indicators, how actions might be funded, which organisation will lead and how progress will be measured. The action plan also takes a more collaborative approach, seeking to work even more closely with partner organisations where this is the best way to achieve the objectives of the plan.

External funding opportunities

The JAC have identified external funding as a key priority for the work of the AONB Unit. The Unit is currently assessing the opportunities and partnerships which would best meet the action objectives of the plan. Members of the JAC are asked to identify areas of potential collaboration in external funding to make the most of available capacity and maximise our income generating potential.

Recommendation

Members of the Joint Advisory Committee are asked to provide any further comments on the draft action plan.

Subject to any comments, members of the Joint Advisory Committee are requested to support, promote and participate in the delivery of the actions identified in the plan.

Members of the Joint Advisory Committee are asked identify opportunities for collaborative external funding bids.